TECHNICAL EXECUTIVE FORUM  
/ September 27, 2018

It’s Time to Step Up:  

Since its inception in 2007, the AnitaB.org Technical Executive Forum (TEF) has convened C-level executives from AnitaB.org Partner organizations to discuss the challenges and opportunities their companies face in retaining and advancing women technologists.

TEF is a key Organizational Transformation program, designed to guide organizations in their efforts to create diverse and inclusive workplaces. TEF is the leading event for diversity-focused executives, providing C-level executive participants the opportunity to connect with, collaborate with, and learn from experts and one another on cutting-edge research and strategies to advance and retain women technologists.

Inadvertent negligence and supremely white data will hinder the age of AI if left to fester. We risk reversing gains made for gender and racial equality under the false assumption of machine neutrality. AI reflects the priorities and prejudices—the coded gaze—of those who have the power to mold. We must move toward full-spectrum inclusion to create technology that works for all of us.

TEF will host a series of Lightning Talks and Roundtable Discussions where TEF participants can engage with initiatives that have worked in their peer companies to build organizations that are diverse, inclusive, and equitable.

TEF participants have long analyzed and studied the barriers facing women in the technology and computing industries. Now, we want to move beyond admiring the problem. As a collective, we want to understand the practices we can instill today to improve the industry tomorrow.

Round 1

Innovate:  
Movements By Tech, For Tech
How Diverse Teams Build Better Products
Stitch Fix

Amplify:  
Driving Transparency & Opportunity for Intersectional Tech Ecosystems
Cooking Up Better Gender Partnership: How We Did It & How You Can Do It, Too
Thomson Reuters

Empower:  
Data-Driven Leadership for Strategic Transformation
Data-Driven Leadership: Strategic Accountability for Diversity, Equity and Inclusion
SAP

Innovate:  
Movements By Tech, For Tech
Nike
AnitaB.org is a nonprofit social enterprise committed to increasing the representation of women technologists in the global workforce. AnitaB.org engages with tens of thousands of women and leading organizations around the world to build diverse and inclusive cultures.

Full speaker bios are available at: GHC.AnitaB.org/2018-speakers