

GRACE HOPPER CELEBRATION



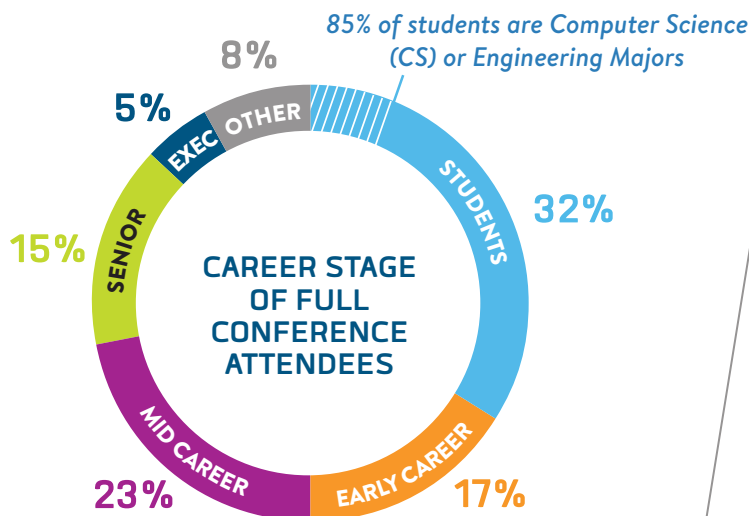
Show your commitment to women in tech.

GHC 18 / September 26-28, 2018 in Houston, Texas

The Grace Hopper Celebration (GHC) is the world's largest gathering of women technologists, the perfect venue for your students to network, your faculty to refresh their skills, and your team to recruit the next generation of graduate students. Academic institutions can also purchase student registrations in advance of the public purchase window.

GHC 2017 OVERALL IMPACT

18,000+ attendees from 81



1,300+ organizations

492 academic institutions
679 scholars

2017 SPONSOR DATA

385 sponsors
27% increase over 2016

275 Industry and Nonprofit

91 Academic

19 Government & National Lab

Students who attend GHC feel...



Motivated by the role models they encountered / 94%



Inspired about the career opportunities ahead of them / 89%



More confident in their ability to build a successful technical career / 82%



92% of sponsors felt GHC met or exceeded expectations



75% Organizations feel engagement with women technologists is better at GHC than other events



89% Organizations met their objectives





GHC 18 ACADEMIC SPONSOR BENEFITS

GHC sponsorships are an excellent way to support women technologists and your students and faculty. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available **February 1 through June 22, or when sold out.**

Questions? Please reach us at BusinessDevelopment@AnitaB.org or get started at bit.ly/ghc18spons.

	PLATINUM / \$7,000	GOLD / \$5,000	SILVER / \$3,000
EXPO BOOTH SPACE – Additional purchase options expire June 22, or when sold out.			
Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a turnkey solution.			
Career Fair Booth	100 sq. ft. Career Fair booth	100 sq. ft. Career Fair booth	NEW! 50 sq. ft. Career Fair Kiosk
Additional Career Fair Booth Purchase Option (\$5,000 per 100 sq. ft.)	Option to increase booth size to a maximum of 200 sq. ft.	Not available	
CONFERENCE ATTENDEE REGISTRATIONS - Purchase options no later than June 22, or when sold out.			
Academic Registrations allow access to all sessions and Expo, including early access.			
Student Registrations allow access to all sessions and Expo hall; no early access.			
Complimentary Academic Registrations*	3	2	1
Complimentary Student Registrations*	5	2	None
Academic Registrations Purchase Option** (\$600)	Purchase additional Academic Registrations in advance of the public purchase window		
Student Registrations Purchase Option** (\$450)	Purchase additional Student Registrations in advance of the public purchase window		
GHC SPONSOR RECOGNITION & BRANDING			
GHC Sponsor Webpage	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
GHC Conference Signage	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Not available
GHC Mobile App	Academic institution profile and logo	Academic institution profile and logo	Academic institution profile
General Session Credit Roll	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
Conference Giveaways	Unlimited items at Career Fair Booth/Kiosk		
OTHER BENEFITS			
Resume Database Access	Aug. 20 – Dec. 31	Aug. 27 – Dec. 31	Sept. 4 – Dec. 31

*Complimentary registrations must be completed by June 22 or they will be forfeited.

**Additional registration purchase options expire no later than June 22, or when sold out.

UPDATED – ACADEMIC INSTITUTION:

We define academic institutions as accredited, degree-granting higher education institutions. These include both 2- and 4-year institutions and for-profit colleges and universities, but does not include licensing programs, government agencies, national labs, and/or university affiliated employers.

NEW! TRAINING INSTITUTION:

This category refers to educational organizations outside of traditional academia, including boot camps and certificate programs.

UPDATED – ACADEMIC REGISTRATION:

Professors of various ranks, lecturers, instructors and researchers based at academic institutions or training institutions, as previously defined, may use these registrations. Acting presidents, deans, department chairs, and other administrators/staff members employed by an academic institution or training institution may also register as academics. K-12 educators may also use these registrations. Academics must show a valid identification from an academic or training institution upon badge pickup.

UPDATED – STUDENT REGISTRATION:

A student is defined as an individual who will be enrolled in an accredited, degree-granting program at an academic institution, as previously defined, or who is completing a course of study at a training institution, as previously defined, on a full- or part-time basis in September, 2018. Student registrations are not available to those participating in licensing programs, unless individuals are simultaneously enrolled at an accredited, degree-granting academic institution or training institution. Students must show a valid identification from an academic or training institution upon badge pick-up.

Please note: No refunds for all purchases.