

GRACE HOPPER CELEBRATION



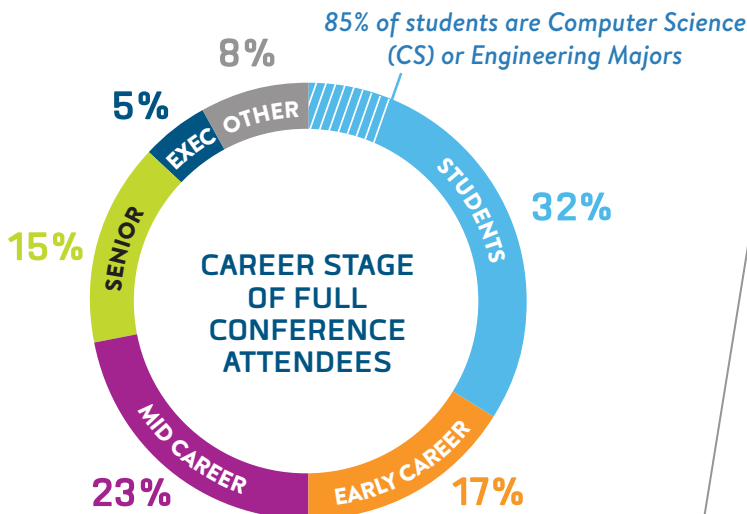
Show your commitment to women in tech.

GHC 18 / September 26-28, 2018 in Houston, Texas

The Grace Hopper Celebration (GHC) is the perfect venue for your organization to connect with women technologists. Meet and recruit some of the best minds in the field at our Expo; engage attendees by sponsoring an event or service; or help women in tech attend GHC. We offer different levels of sponsorships, each with unique benefits. Choose the package that fits your organization's needs.

GHC 2017 OVERALL IMPACT

18,000+ attendees from 81 countries



1,300+ organizations

492 academic institutions
679 scholars

2017 SPONSOR DATA

385 sponsors
27% increase over 2016

275 Industry and Nonprofit

91 Academic

19 Government & National Lab



86% of 2017 sponsors met or exceeded recruiting goals



10,000+ resumes available through our database



92% of sponsors felt GHC met or exceeded expectations



75% Organizations feel engagement with women technologists is better at GHC than other events



89% Organizations met their objectives





GHC 18 CORPORATE SPONSOR BENEFITS / 1

GHC sponsorships are an excellent way to demonstrate your organization’s support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available **February 1 through June 22 or when sold out.**

Questions? Please reach us at BusinessDevelopment@AnitaB.org or get started at bit.ly/ghc18spons.

DIAMOND \$110,000	PLATINUM \$55,000	GOLD \$30,000	SILVER \$15,000
Diamond and Platinum corporate sponsorship level available to AnitaB.org partners only.			

EXPO BOOTH SPACE – Additional purchase options expire June 22 or when sold out

Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a turnkey solution.

	DIAMOND	PLATINUM	GOLD	SILVER
Career Fair Booth	400 Sq. Ft. Career Fair Booth	100 Sq. Ft. Career Fair Booth	100 Sq. Ft. Career Fair Booth	NEW! 50 Sq. Ft. Career Fair Kiosk
Interview Booth	Two Interview Booths (100 Sq. Ft. each)	One Interview Booth (100 Sq. Ft.)	One Interview Booth (100 Sq. Ft.)	Not available
Additional Career Fair Booth Purchase Option (\$5000 per 100 sq ft)	Increase booth size to a maximum of 2000 Sq. Ft.	Increase booth size to a maximum of 900 Sq. Ft.	Increase booth size to a maximum of 200 Sq. Ft.	Not available
Additional Interview Booth Purchase Option (\$5000 per 100 sq ft)	Purchase up to 38 (adjacent) additional Interview Booths	Purchase up to 29 (adjacent) additional Interview Booths	Purchase 1 additional (adjacent) Interview Booth	Not available
NEW! Technology Showcase Booth Purchase Option (\$5000 per 100 sq ft)	Purchase space up to the size of your Career Fair Booth for this new section of the Expo. Technology Showcase participants have an option to present one 15 minute demonstration in the Expo Theater			Not available

CONFERENCE ATTENDEE REGISTRATIONS - Purchase options no later than June 22, or when sold out.

All-Access Registrations allow access to all sessions and Expo, including early access.
Booth Staff Registrations allow access to Expo hall only, including early access.
General Registrations allow access to all sessions and Expo hall; no early access.

	DIAMOND	PLATINUM	GOLD	SILVER
Complimentary All-Access Registrations*	5	3	2	1
Complimentary Booth Staff Registrations*	10	5	2	2
General Registrations Purchase Option** (\$1150)	Purchase up to 50 registrations	Purchase up to 25 registrations	Purchase up to 10 registrations	Purchase up to 5 registrations
All-Access Registrations Purchase Option** (\$1250)	Maximum combined total of 50 per sponsor	Maximum combined total of 25 per sponsor	Maximum combined total of 10 per sponsor	Maximum combined total of 5 per sponsor
Booth Staff Registrations Purchase Option** (\$600)				

BENEFITS CONTINUED ON NEXT PAGE

*Complimentary registrations must be completed by June 22 or they will be forfeited.
 **Additional registration purchase options expire no later than June 22, or when sold out.

Please note: No refunds for all purchases.

GHC 18 CORPORATE SPONSOR BENEFITS / 2

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GHC SPONSOR RECOGNITION & BRANDING				
GHC Sponsor Webpage	Logo listed under Diamond Sponsor	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
GHC Conference Signage	Logo listed under Diamond Sponsor	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
GHC Mobile App	Company profile and logo	Company profile and logo	Company profile and logo	Company profile and name
General Session Credit roll	Logo listed under Diamond Sponsor	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
Promotional Support Materials	Option to have one slide, designed by sponsor, included in credit roll - must provide slide by Aug. 29 or forego benefit	Not available		
Conference Giveaways	Unlimited items at Career Fair Booth/Kiosk			

TOP COMPANIES PARTICIPANTS	
Promotional Support Materials	All Top Companies Participants will receive one sign with appropriate badge, designed and produced by AnitaB.org to showcase at your booth

OTHER BENEFITS				
Resume Database Access	Aug. 13 - Dec. 31	Aug. 20 - Dec. 31	Aug. 27 - Dec. 31	Sept. 4 - Dec. 31
GHC Scholarships	5 domestic student scholarships 3 international student scholarships 2 faculty scholarships	3 domestic student scholarships 1 international student scholarship	2 domestic student scholarships	1 domestic student scholarship

Please note: No refunds for all purchases.