

GRACE HOPPER CELEBRATION



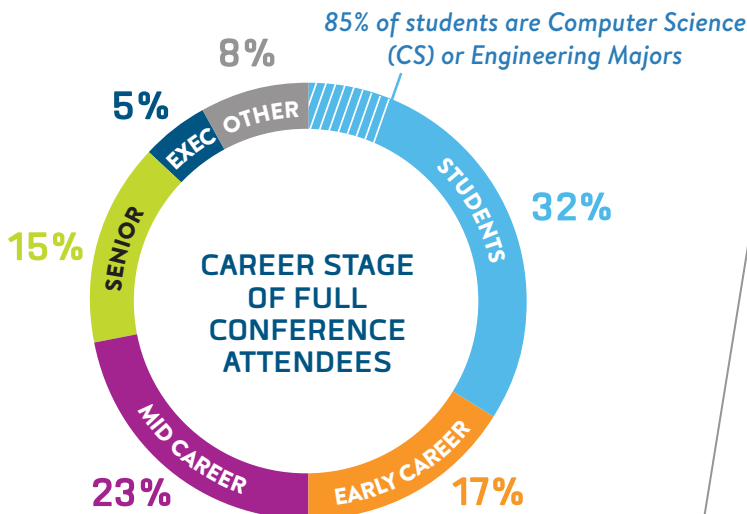
Show your commitment to women in tech.

GHC 18 / September 26-28, 2018 in Houston, Texas

The Grace Hopper Celebration (GHC) is the perfect venue for your organization to connect with women technologists. Meet and recruit some of the best minds in the field at our Expo; engage attendees by sponsoring an event or service; or help women in tech attend GHC. We offer different levels of sponsorships, each with unique benefits. Choose the package that fits your organization's needs.

GHC 2017 OVERALL IMPACT

18,000+ attendees from 81 countries



1,300+ organizations

492 academic institutions
679 scholars

2017 SPONSOR DATA

385 sponsors
27% increase over 2016

275 Industry and Nonprofit

91 Academic

19 Government & National Lab



86% of 2017 sponsors met or exceeded recruiting goals



10,000+ resumes available through our database



92% of sponsors felt GHC met or exceeded expectations



75% Organizations feel engagement with women technologists is better at GHC than other events



89% Organizations met their objectives





GHC 18 GOVERNMENT PATRON BENEFITS

GHC patronage is an excellent way to demonstrate your organization's support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available **February 1 through June 22, or when sold out.**

Questions? Please reach us at BusinessDevelopment@AnitaB.org or get started at bit.ly/ghc18spons.

	PLATINUM / \$49,500	GOLD / \$27,000	SILVER / \$13,500
EXPO BOOTH SPACE – Additional purchase options expire June 22 or when sold out			
Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a turnkey solution.			
Career Fair Booth	100 sq. ft. Career Fair Booth	100 sq. ft. Career Fair Booth	NEW! 50 sq. ft. Career Fair Kiosk
Interview Booth	One Interview Booth (100 sq. ft.)	One Interview Booth (100 sq. ft.)	Not available
Additional Career Fair Booth Purchase Option (\$5,000 per 100 sq. ft.)	Increase booth size to a maximum of 900 sq. ft.	Increase booth size to a maximum of 200 sq. ft.	Not available
Additional Interview Booth Purchase Option (\$5,000 per 100 sq. ft.)	Purchase up to 19 (adjacent) additional Interview Booths	Purchase 1 additional (adjacent) Interview Booth	Not available
NEW! Technology Showcase Booth Purchase Option (\$5,000 per 100 sq. ft.)	Purchase space up to the size of your Career Fair Booth for this new section of the Expo. Technology Showcase participants have an option to present one 15 minute demonstration in the Expo Theater		Not available
CONFERENCE ATTENDEE REGISTRATIONS - Purchase options no later than June 22, or when sold out.			
All-Access Registrations allow access to all sessions and Expo hall, including early access.			
Booth Staff Registrations allow access to Expo hall only, including early access.			
General Registrations allow access to all sessions and Expo hall; no early access.			
Complimentary All-Access Staff Registrations*	3	2	1
Complimentary Booth Staff Registrations*	5	2	2
General Registrations Purchase Option ** (\$1,150)	Purchase up to 25 registrations	Purchase up to 10 registrations	Purchase up to 5 registrations
All-Access Registrations Purchase Option** (\$1,250)	Maximum combined total of 25 per patron	Maximum combined total of 10 per patron	Maximum combined total of 5 per patron
Booth Staff Registrations Purchase Option** (\$600)			
GHC SPONSOR RECOGNITION & BRANDING			
GHC Patron Webpage	Logo listed under Platinum patron	Logo listed under Gold patron	Organization name listed under Silver patron
GHC Conference Signage	Logo listed under Platinum patron	Logo listed under Gold patron	Organization name listed under Silver patron
GHC Mobile App	Organization profile and logo	Organization profile and logo	Organization profile and name
General Session Credit roll	Logo listed under Platinum patron	Logo listed under Gold patron	Organization name listed under Silver patron
Conference Giveaways	Unlimited items at Career Fair Booth/Kiosk		
OTHER BENEFITS			
Resume Database Access	Aug. 20 – Dec. 31	Aug. 27 – Dec. 31	Sept. 4 – Dec. 31
GHC Scholarships	3 domestic student scholarships, 1 international student scholarship	2 domestic student scholarships	1 domestic student scholarships

*Complimentary registrations must be completed by June 22 or they will be forfeited.

**Additional registration purchase options expire no later than June 22, or when sold out.

Please note: No refunds for all purchases.