



## GRACE HOPPER CELEBRATION INDIA VIRTUAL

### Celebrate as a Sponsor at vGHCI!

Virtual Grace Hopper Celebration India (vGHCI) provides opportunities for women in tech to connect, guide, and inspire. Since 2009, the Celebration has now become Asia's largest technical conference for women.

At vGHCI, attendees can look forward to being inspired by role models including keynote speakers and industry veterans. The Celebration is a great way to network with peers and connect with technologists and thought leaders across India and the globe. Tech Talks and Sessions on various technology topics offer exciting opportunities for learning.

Students, professionals or technology leaders - there's something for every attendee! Tech Expo, non-technical sessions and workshops are also popular among attendees.

*Don't miss this opportunity to become a vGHCI sponsor!*

For all sponsorship enquiries, please contact:  
Vasudha Varma, Director – Corporate Engagement

[vasudhav@AnitaB.org](mailto:vasudhav@AnitaB.org)

or visit us at

[GHCIIndia.AnitaB.org](http://GHCIIndia.AnitaB.org)

# Corporate and Academic Sponsorships

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Academic Sponsor
<b>Amount</b>	INR 35,00,000 USD 46,670	INR 21,00,000 USD 28,000	INR 14,50,000 USD 19,350	INR 7,50,000 USD 10,000	INR 2,25,000 USD 3,000
<b>Virtual Booth in the Career Fair</b>	Engage with attendees during two days of the vGHCI Career Fair. Each sponsor booth will be identified with their company logo. Sponsors can feature their promotional playlist material on the microsite and manage attendees requesting interview slots per recruiter or job listing.  The Career Fair is open for two full days of vGHCI.				
<b>Opportunity to play sponsor promotional videos in vGHCI microsite</b>  <i>Sponsors can feature their promotional playlist material.</i>	4 items	3 items	2 items	1 item	1 item
<b>One-hour networking session</b>  <i>By-invite to attendees only</i>	Approximately 100 attendees	Approximately 50 attendees	x	x	x
<b>vGHCI delegate registrations bundled in the sponsorship</b>	40 passes	30 passes	20 passes	10 passes	5 passes

# Sponsor Recognition and Branding

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Academic Sponsor
<b>Sponsor recognition during welcome presentation at the vGHCI plenary session</b>	Logo to be listed under Platinum Sponsors	Logo to be listed under Gold Sponsor	Logo to be listed under Silver Sponsor	Logo to be listed under Bronze Sponsor	Logo to be listed under Academic Sponsor
<b>Sponsor recognition on vGHCI webpage on AnitaB.org India website</b>	Logo to be listed under Platinum Sponsors	Logo to be listed under Gold Sponsors	Logo to be listed under Silver Sponsors	Logo to be listed under Bronze Sponsors	Logo to be listed under Academic Sponsors
<b>Posts on AnitaB.org India social media for recognition as a vGHCI Sponsor</b>	4 individual posts listed as Platinum Sponsor	3 individual posts listed as Gold Sponsor	2 individual posts listed as Silver Sponsor	1 individual post listed as Bronze Sponsor	1 individual post listed as Academic Sponsor
<b>One quote by a senior tech or business leader on a topic related to role and inclusion of women in technology. This will be published post vGHCI.</b>	A 150-word quote to be posted on AnitaB.org India website. The final quote must be approved by AnitaB.org India.	A 100-word quote to be posted on AnitaB.org India website. The final quote must be approved by AnitaB.org India.	A 50-word quote to be posted on AnitaB.org India website. The final quote must be approved by AnitaB.org India.	x	x

## Additional Benefits Available Only for Sponsors (optional)

Any vGHCI 20-21 sponsor (Platinum/Gold/Silver/Bronze) may additionally purchase the following benefits:

<p><b>Application Demo</b> <i>(formerly called Tech Expo)</i></p> <p>INR 1,00,000 USD 1,340</p>	<p>GHCI is where technology comes alive! Showcase your organization’s innovation and path-breaking technology through a virtual demo. A brief description of the proposed application demo will be posted on the vGHCI agenda webpage. Each demo is one hour long, and limited slots are available on both days of the Career Fair. <b>Sponsor will provide demo links via the Sponsor Portal and will manage the virtual meeting.</b></p>
<p><b>Learning Lab</b></p> <p>INR 1,00,000 USD 1,340</p>	<p>Conduct a one-hour hands-on workshop for approx.100 attendees in a virtual setting. These learning labs are available to all delegates. Pre-requisites should be communicated in advance. <b>Sponsor will provide demo links via the Sponsor Portal and will manage the virtual meeting.</b></p>
<p><b>iConnect Session</b> <i>Approx. 300 delegates</i></p> <p>INR 2,00,000 USD 2,670</p>	<p>A one-hour exclusive session by a sponsor to present technology or diversity and inclusion topics specific to their organization. The synopsis of this session will be posted on the vGHCI agenda page. <b>Sponsor will provide demo links via the Sponsor Portal and will manage the virtual meeting.</b></p>
<p><b>Virtual Networking</b> <i>Approx. 100 delegates</i></p> <p>INR 1,00,000 USD 1,340</p>	<p>Host a by-invite only networking session with a select group of invitees from the conference attendees. Sponsor logo on the vGHCI agenda webpage with a link to the sponsor-provided URL.</p>
<p><b>Virtual Networking</b> <i>Approx. 300 delegates</i></p> <p>INR 2,50,000 USD 3,400</p>	<p>Host a by-invite networking session with a select group of invitees from the conference attendees. Sponsor logo on the vGHCI agenda webpage with a link to the sponsor-provided URL.</p>
<p><b>Additional Passes</b> <i>16+ registrations</i></p>	<p>12.5% discount for all sponsor organizations. <b>IMPORTANT:</b> Full payment must be made to receive passes and attend vGHCI.</p>

# Program Sponsorships

Item	Description	Benefits
<b>vGHCI Track Sponsorship</b> INR 5,00,000 USD 6,670	Sponsor a track that features sessions on latest and future technologies. Non-technical tracks focus on career skills.  Sample tracks include Artificial Intelligence, Cyber Security and Privacy, Tech for Good.  <i>Specific details are available upon request.</i>	<ul style="list-style-type: none"> <li>• Logo display to recognize sponsor at virtual session.</li> <li>• One slide with sponsor logo to be displayed at the beginning of every session in the track.</li> <li>• Sponsor can play a 3-minute video/multi-media presentation on their organization/brand or speak for 3 minutes before start of every session in the track as per AnitaB.org India guidelines.</li> <li>• Sponsor logo on vGHCI agenda webpage.</li> </ul>
<b>vGHCI TechTalks Sponsorship</b> Exclusive Sponsorship INR 5,00,000 USD 6,670	Sponsor TechTalks - a popular track featuring sessions presented by industry and technology experts. Attendees look forward to hearing about the latest technologies and how they're used from invited speakers.	<ul style="list-style-type: none"> <li>• Logo display to recognize sponsor at virtual session.</li> <li>• Sponsor logo on vGHCI agenda webpage.</li> <li>• Sponsor can play a 3-minute video/multi-media presentation on their organization/brand or speak for 3 minutes before the start of every session in the track as per AnitaB.org India guidelines.</li> <li>• A session will contain two TechTalks that are scheduled one after the other.</li> </ul>
<b>vGHCI Poster Session Sponsorship</b> Exclusive Sponsorship INR 2,00,000 USD 2,670	Sponsor the Poster Session and support students and early career women as they present their ideas and technology solutions in a poster format.	<ul style="list-style-type: none"> <li>• Logo display to recognize sponsor at the virtual venue of the Poster Session.</li> <li>• Sponsor logo on vGHCI agenda webpage.</li> <li>• Opportunity to announce prizes to winners of the vGHCI Poster competition.</li> <li>• Sponsor will have an opportunity to speak for 5 minutes before announcement of results. scheduled one after the other.</li> </ul>

# Branding and Visibility

Item	Description	Benefits
<b>vGHCI Keynote Address</b>  INR 2,00,000 USD 2,670	Sponsor the first ever virtual vGHCI keynote address – the most attended session.	<ul style="list-style-type: none"><li>• Sponsor logo on vGHCI agenda webpage.</li><li>• Logo on the main screen before start of the keynote address.</li></ul>