Now more than ever, we are committed to bring about change within the tech industry and build an eco-system of inclusive technology. It is your partnership with AnitaB.org that supports the talent pipeline of all women in tech we work so hard to build.

This year, we hosted our first ever virtual Grace Hopper Celebration, a completely online version of our flagship event and the world's largest gathering of women technologists.

As we pivoted in 2020, we hit a milestone of hosting more than 37,000 attendees from 155+ countries – a 20% increase from the prior year’s attendance and our largest attendance in our Celebration’s history. vGHC brought together more than 300 organizations from corporate, academia, STEAM labs, government, and other nonprofits to network and share insight with attendees. Our major networking event, and extension of vGHC, brought 10.7 million attendees and sponsors together for meaningful, supportive, partnerships, and job opportunities. This extension helps women technologists reach career milestones and is a means to helping fight inequities in the tech space.

Last year, we certainly had our challenges due to COVID-19, as did so many of our communities. But, challenges are also learning opportunities that help organizations like AnitaB.org see how we can be an even better partner to each of you as we move forward.

As Grace Hopper once said, “The most damaging phrase in the language is: “It’s always been done that way.”, and we still live by that.

We look forward to seeing how we can shape the future and continue creating the movement we started which is to ensure we are building a world of inclusive technology. Because of you, we are still able to continue on our journey and ensure we are pushing for a diverse and equitable future for all women technologists.

Brenda Darden Wilkerson
President and CEO of AnitaB.org
The Largest Grace Hopper Celebration to Date

30,000 Virtual Attendees

- **Career Level of Registrants**
  - **Students**: 35%
  - **Professionals**: 28%
  - **Mid-Career**: 18%
  - **Senior Career**: 8%
  - **Interns**: 7%
  - **Executives**: 1.5%
  - **Entrepreneurs**: 4%

- **Speakers**: 512
- **Networking Events**: 274
- **Posters**: 108
- **Workshops**: 23
- **Open Source Day Sessions**: 23
- **Tracks**: 17
- **Sessions**: 120
- **Countries Represented**: 116

**Virtual Attendees**

- **Career Level**
  - 35% Students
  - 28% Professionals
  - 18% Mid-Career
  - 8% Senior Career
  - 7% Interns
  - 1.5% Executives
  - 4% Entrepreneurs

**Total Attendees**: 30,000

- **Networking Events**: 274
- **Posters**: 108
- **Workshops**: 23
- **Tracks**: 17
- **Sessions**: 120
- **Countries Represented**: 116

**2020 Top Companies for Women Technologists Winners**

- **Technical Workforce Under 1,000**
- **Technical Workforce 1,000 - 10,000**
- **Technical Workforce Over 10,000**

**Career Level of Registrants**

- **Students**: 35%
- **Professionals**: 28%
- **Mid-Career**: 18%
- **Senior Career**: 8%
- **Interns**: 7%
- **Executives**: 1.5%
- **Entrepreneurs**: 4%

**Total Sponsor Page Views**: 115,834

**SPONSOR OBJECTIVES**

- **Demonstrate commitment to supporting women in tech. / 85%**
- **Increased brand awareness by women in tech. / 61%**

**Would not have attended without the monetary scholarship.**

**Reached 34% more women technologists than the previous year, making vGHC 20 the highest attended Celebration.**

**Total Scholars Attended**: 1,257

**Would not have attended without the monetary scholarship.**

**3%**

**Data in this report comes from 2020 registration and vGHC evaluation surveys. © 2021 Anita Borg Institute for Women and Technology**
Together We Build with Diverse Voices
vGHC 20 in the Media

And yesterday was the last day of @ghc 😊 One of the Best part of #vGHC20 was Networking sessions and Community leaders meetup where I meet many bright minded leaders, am glad to be a part of such community ❤️

Chanchal Bansal
@chanchalbansal

Original posts
125

On-site press
14

Interviews
18

Our team loved connecting with women in tech during #GHCC21 @ghc #vGHC #GraceHopper #womenintech #shelovesmatlab

Social Media Posts surrounding vGHC 20
10,000+

Total Impressions
2.5B

Ad Equivalency
$12M

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MiTek
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KLA Tencor
LAM Research
Hearst
HEB
Hudson River Trading
Kinaxis
KPMG
McKinsey & Company
Micron
Millennium
OneMain Financial
Optimizely
Reynolds
Rubrik
Tableau

The Home Depot
The Pokemon Company
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Brown
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