TECHNOLOGY TRANSFORMS THE WORLD & WOMEN TRANSFORM TECHNOLOGY

TECHNICAL EXECUTIVE FORUM

ANITA BORG INSTITUTE
GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING

OCTOBER 15, 2015
FIXING THE LEAK: ADVANCING AND RETAINING WOMEN TECHNOLOGISTS

Since its inception in 2007, ABI’s Technical Executive Forum (Tech Exec Forum) has convened senior-level technology executives to discuss the challenges and opportunities their companies face in retaining and advancing women technologists. Participants connect and share practical solutions to transforming the technology workplace to better leverage diversity for innovation.

FEATURED SPEAKERS

Elizabeth Ames, Senior Vice President, Marketing, Alliances, and Programs, Anita Borg Institute
Molly Anderson, President, Exponential Talent LLC (Facilitator)
Christine Ashton, Senior Vice President, Technology, Thomson Reuters
Nadya Fouad, Distinguished Professor and Chair, Department of Educational Psychology, University of Wisconsin-Milwaukee
Parker Harris, Co-Founder, Salesforce.com
Mary Lou Kelley, President of E-Commerce, Best Buy
Pat McDonald, Vice President, Human Resources & Director, Talent Organization, Intel
Denise Menelly, Shared Service Operations Executive for Global Technology & Operations, Bank of America
Nat Natarajan, Senior Vice President and CTO, Product & Engineering, Consumer Tax Group, Intuit
Brian Nosek, Co-Founder and Executive Director of the Center for Open Science, Co-founder of Project Implicit and Professor, Department of Psychology at the University of Virginia

See all speakers and bios at: gracehopper.anitaborg.org/tech-executive-forum/speakers-2015

A special thank you to the 2015 Technical Executive Forum Committee and Sponsors:

Cheryl Ainoa, Senior Vice President, Platform Development, Intuit
James Barrese, Chief Technology Officer and Senior Vice President, PayPal
Julie Larson-Green, Chief Experience Officer, Applications and Services Group, Microsoft
Denise Menelly, Shared Services Operations Executive, Bank of America
John Zepecki, Senior Vice President, Enterprise Solutions and API Management, CA Technologies
Telle Whitney, CEO and President, Anita Borg Institute
Elizabeth Ames, Senior Vice President, Marketing, Alliances, and Programs, Anita Borg Institute
Molly Anderson, President, Exponential Talent LLC
Elizabeth Pinkerton, Director, Organizational and Operational Effectiveness, Exponential Talent LLC
Christine Chiu, Senior Manager, Executive Programs, Anita Borg Institute
AGENDA FOR TECHNICAL EXECUTIVE FORUM

Location: Hilton Americas, Level Two, Ballroom of the Americas

8:30 a.m.  **Keynote** .................................................................................. Halls D-E; Level One, GRBCC
Susan Wojcicki, CEO, YouTube
Moira Forbes, President and Publisher, ForbesWoman and Executive Vice President, Forbes Media

10:15 a.m.  **Morning Session** ................................................................. Ballroom of the Americas D
**Welcome** — Elizabeth Ames, Anita Borg Institute

- **Fixing the Leak: Advancing and Retaining Women Technologists**
  - Facilitated by Molly Anderson, Exponential Talent LLC

- **Why Women Leave the Technology Profession**
  - Invited Speaker – Nadya Fouad, University of Wisconsin-Milwaukee

- **Insights from Top Companies for Women Technologists**
  - Elizabeth Ames, Anita Borg Institute

12:15 p.m.  **Technical Executive Forum Lunch** .................................. Ballroom of the Americas E
**Sponsor Remarks**
- Mary Lou Kelley, Best Buy
- Nat Natarajan, Intuit
- Christine Ashton, Thomson Reuters

1:15 p.m.  **Afternoon Session** ............................................................... Ballroom of the Americas D

- **Mindbugs: Implicit Bias and Barriers to Gender Diversity in STEM**
  - Invited Speaker – Brian Nosek, Center for Open Science and University of Virginia

- **Action Talks: “Monday Morning” Best Practices in Advancing and Retaining Women Technologists** presented by leading companies

3:00 p.m.  **Executive Panel and Call to Action** ....................................... Ballroom of the Americas D
**Strategies Accelerating Gender Diversity: Foundational Elements and Innovative Practices**
- Discussion moderated by Molly Anderson with:
  - Parker Harris, Salesforce.com
  - Pat McDonald, Intel
  - Denise Menelly, Bank of America

- **Executive Call to Action**
  - Executives from different companies develop and share their individual action commitments, working in groups with either a focus on (a) building the foundation for change or (b) innovating new solutions

4:30 p.m.  **Gallery Walk of Commitments and Networking** .................... Ballroom of the Americas EF
- Time devoted for executives to read and share their call-to-action commitments

5:30 p.m.  **Technical Executive Forum Concludes**
**Additional Thursday Program Sessions and Activities**

5:30 p.m.  Opportunity to attend a GHC session or company planned event

Suggested plenary session: .............................. Halls D-E; Level One, GRBCC

*Sheryl Sandberg*, COO Facebook

*Nora Denzel*, Ericsson board member, Retired SVP, Big Data, Intuit and Vice Chair, ABI

7:00 p.m.  Private Reception ......................................................... Ballroom of the Americas AB

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**ABOUT THE ANITA BORG INSTITUTE**

ABI connects, inspires and guides women in computing and organizations that view technology innovation as a strategic imperative. We believe technology innovation powers the global economy, and that women are crucial to building technology the world needs. ABI is a not-for-profit 501(c)3 charitable organization. For more information about our programs and research, visit our website at www.anitaborg.org.