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T R A N S F O R M

T E C H N O L O G Y

TECHNICAL
EXECUTIVE
F O R U M



ANITA BORG INSTITUTE

GRACE HOPPER

CELEBRATION OF WOMEN IN COMPUTING

OCTOBER 15, 2015

FIXING THE LEAK: ADVANCING AND RETAINING WOMEN TECHNOLOGISTS

Since its inception in 2007, ABI's Technical Executive Forum (Tech Exec Forum) has convened senior-level technology executives to discuss the challenges and opportunities their companies face in retaining and advancing women technologists. Participants connect and share practical solutions to transforming the technology workplace to better leverage diversity for innovation.

FEATURED SPEAKERS

Elizabeth Ames, Senior Vice President, Marketing, Alliances, and Programs, Anita Borg Institute

Molly Anderson, President, Exponential Talent LLC (Facilitator)

Christine Ashton, Senior Vice President, Technology, Thomson Reuters

Nadya Fouad, Distinguished Professor and Chair, Department of Educational Psychology, University of Wisconsin-Milwaukee

Parker Harris, Co-Founder, Salesforce.com

Mary Lou Kelley, President of E-Commerce, Best Buy

Pat McDonald, Vice President, Human Resources & Director, Talent Organization, Intel

Denise Menelly, Shared Service Operations Executive for Global Technology & Operations, Bank of America

Nat Natarajan, Senior Vice President and CTO, Product & Engineering, Consumer Tax Group, Intuit

Brian Nosek, Co-Founder and Executive Director of the Center for Open Science, Co-founder of Project Implicit and Professor, Department of Psychology at the University of Virginia

See all speakers and bios at: gracehopper.anitaborg.org/tech-executive-forum/speakers-2015

A special thank you to the 2015 Technical Executive Forum Committee and Sponsors:

Cheryl Ainoa, Senior Vice President, Platform Development, Intuit

James Barrese, Chief Technology Officer and Senior Vice President, PayPal

Julie Larson-Green, Chief Experience Officer, Applications and Services Group, Microsoft

Denise Menelly, Shared Services Operations Executive, Bank of America

John Zepecki, Senior Vice President, Enterprise Solutions and API Management, CA Technologies

Telle Whitney, CEO and President, Anita Borg Institute

Elizabeth Ames, Senior Vice President, Marketing, Alliances, and Programs, Anita Borg Institute

Molly Anderson, President, Exponential Talent LLC

Elizabeth Pinkerton, Director, Organizational and Operational Effectiveness, Exponential Talent LLC

Christine Chiu, Senior Manager, Executive Programs, Anita Borg Institute



AGENDA FOR TECHNICAL EXECUTIVE FORUM

Location: Hilton Americas, Level Two, Ballroom of the Americas

- 8:30 a.m. **Keynote** Halls D-E; Level One, GRBCC
Susan Wojcicki, CEO, YouTube
Moirra Forbes, President and Publisher, ForbesWoman and Executive Vice President,
Forbes Media
- 10:15 a.m. **Morning Session** Ballroom of the Americas D
Welcome — Elizabeth Ames, Anita Borg Institute
Fixing the Leak: Advancing and Retaining Women Technologists
 - Facilitated by Molly Anderson, Exponential Talent LLC**Why Women Leave the Technology Profession**
 - Invited Speaker – Nadya Fouad, University of Wisconsin-Milwaukee**Insights from Top Companies for Women Technologists**
 - Elizabeth Ames, Anita Borg Institute
- 12:15 p.m. **Technical Executive Forum Lunch** Ballroom of the Americas E
Sponsor Remarks
 - Mary Lou Kelley, Best Buy
 - Nat Natarajan, Intuit
 - Christine Ashton, Thomson ReutersOpen Discussion
- 1:15 p.m. **Afternoon Session** Ballroom of the Americas D
Mindbugs: Implicit Bias and Barriers to Gender Diversity in STEM
 - Invited Speaker – Brian Nosek, Center for Open Science and University of Virginia**Action Talks: “Monday Morning” Best Practices in Advancing and Retaining Women Technologists** presented by leading companies
- 3:00 p.m. **Executive Panel and Call to Action** Ballroom of the Americas D
Strategies Accelerating Gender Diversity: Foundational Elements and Innovative Practices
 - Discussion moderated by Molly Anderson with:
Parker Harris, Salesforce.com
Pat McDonald, Intel
Denise Menelly, Bank of America**Executive Call to Action**
 - Executives from different companies develop and share their individual action commitments, working in groups with either a focus on (a) building the foundation for change or (b) innovating new solutions
- 4:30 p.m. **Gallery Walk of Commitments and Networking** Ballroom of the Americas EF
 - Time devoted for executives to read and share their call-to-action commitments**Remarks and Organizing Committee Acknowledgement**
 - Closing Remarks - Elizabeth Ames, Anita Borg Institute
- 5:30 p.m. **Technical Executive Forum Concludes**

Additional Thursday Program Sessions and Activities

- 5:30p.m. Opportunity to attend a GHC session or company planned event
Suggested plenary session: Halls D-E; Level One, GRBCC
Sheryl Sandberg, COO Facebook
Nora Denzel, Ericsson board member, Retired SVP, Big Data, Intuit and Vice Chair, ABI
- 7:00p.m. Private Reception Ballroom of the Americas AB

ABOUT THE ANITA BORG INSTITUTE

ABI connects, inspires and guides women in computing and organizations that view technology innovation as a strategic imperative. We believe technology innovation powers the global economy, and that women are crucial to building technology the world needs. ABI is a not-for-profit 501(c)3 charitable organization. For more information about our programs and research, visit our website at www.anitaborg.org.

