

10 WAYS

TO GET THE MOST OUT OF GRACE HOPPER CELEBRATION (GHC)



Oct. 4-6

2017

Orlando, FL

BEFORE GHC: INTERNAL ACTIVITIES

1 ENGAGE YOUR EXECUTIVES

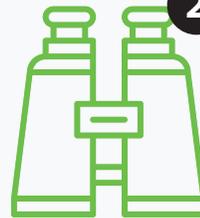
Make sure your executive team is represented at GHC. Having leadership present at the celebration signals a commitment to diversity and inclusion, and provides a unique experience that can't be replicated. While at GHC, host a gathering where your employees can spend time with them. Encourage your leaders to spend time at the career fair, attend talks, and browse the poster session to see what the next wave of computing innovation will bring.

Is your organization an Anita Borg Institute partner? *Send your execs to the Technical Executive Forum >*



2

HELP ATTENDEES PREPARE IN ADVANCE



With so much to see and do, attending GHC can be overwhelming, especially for first-timers. Ask previous attendees to contribute tips and insights on how to get the most out of the celebration; circulate this info 2-3 weeks beforehand. Review the schedule and suggest tracks or speakers that apply to your industry vertical or area of focus.

3 POSITION YOURSELF FOR RECRUITING SUCCESS

Definitely set aside hiring reqs to fill specifically at GHC, but don't wait until you arrive to get started. Take advantage of the resume database to get a jump on finding potential hires ahead of time. Your sponsorship gives you access at certain times – *check here for your access date and the database link. >*

Screen candidates, set up phone interviews, verify references, and more. That way, you'll arrive at GHC fully informed about your top candidates and prepared to take the next step. Companies who can make offers on the floor always have the advantage. Don't forget, only conference attendees can enter the expo. If you want to schedule an interview during GHC, make sure your applicant is registered to attend or prepare to meet them nearby.

89%

OF 2016 SPONSORS MET THEIR RECRUITING GOALS



BEFORE GHC: EXTERNAL ACTIVITIES



4 PARTICIPATE IN THE 2017 TOP COMPANIES FOR WOMEN TECHNOLOGISTS

This U.S.-based program creates the industry benchmark for the technical workforce. By contributing, you make the benchmark even stronger and gain valuable insights about how your company compares to others. We recognize all participating companies on the main stage at GHC. Enrollment opens April 11 and closes May 11. [Find out more >](#)

5 NOMINATE A WOMAN IN YOUR ORGANIZATION FOR AN ABIE AWARD

Know a woman who has changed technology? Celebrate her achievement by nominating her for an ABIE Award. These awards honor technologists making outstanding contributions in areas such as social impact and technical leadership. Winners receive a cash prize and a trip to GHC where they speak in breakout sessions or on the main stage. [See all the awards and selection criteria >](#)



6 SUBMIT A TECHNICAL OR CAREER PANEL, WORKSHOP, OR PRESENTATION PROPOSAL

Encourage the women in your organization to make their voices heard by submitting their session ideas. We have many different tracks focused on beginners/intermediate and advanced computing skills, and our career track caters to all levels: students, early, mid-, and senior/executive. Call for Participation (CFP) opens January 25 and closes March 8. [Learn more about applying >](#)



7 ENCOURAGE VOLUNTEERING FOR GHC

There are many ways to volunteer with GHC throughout the year. From mentoring other women to helping shape future celebrations, we're always looking for people who want to pitch in. Spread the word! [Find out more about volunteering >](#)



AFTER GHC

8 DESIGNATE ATTENDEES TO REPORT BACK

Ask several people to be reporters for your organization at GHC. Compile their notes afterward to post to your internal blog or share via email. Even better, host a lunch or meet-up. It's a great way to spread ideas and information.



9 SPREAD THE WORD ABOUT SYSTEMS

Women technologists can stay connected throughout the year with Systems, an online forum for women in technical roles. It provides a private space where women can seek advice, discuss challenges, and navigate professional situations. [Learn more >](#)



10 PARTICIPATE IN ABI.LOCAL

Anita Borg Institute is building local communities in cities around the world. The meetups and gatherings offer opportunities for women technologists and others to stay connected throughout the year. [Find a community near you >](#)