ANITA BORG INSTITUTE

GRACE HOPPER CELEBRATION OF WOMEN IN COMPUTING

Oct. 4-6 2017 Orlando, FL

At the Grace Hopper Celebration of Women in Computing (GHC), you will meet a thriving community of women technologists and the next generation of students and faculty, executives from top companies, and more.

The World's Largest Gathering of Women Technologists

15,000 PEOPLE FROM **87** COUNTRIES

GATHERED IN HOUSTON, TEXAS IN 2016

2016 ATTENDEES BY CAREER STAGE

STUDENT	EARLY CAREER	MID CAREER	SR. LEVEL	EXECUTIVE	OTHER
34%	17%	21%	19%	5%	4%

81% OF STUDENTS WERE COMPUTER SCIENCE OR ENGINEERING MAJORS

6,939 TOTAL RESUMES SUBMITTED

1,283 ORGANIZATIONS ATTENDED GHC 16

446 ACADEMIC INSTITUTIONS WERE REPRESENTED

571 GHC SCHOLARSHIPS TO STUDENTS AND FACULTY WERE AWARDED

28+ MEDIA OUTLETS REPRESENTED, INCLUDING:

BuzzFeed, CNBC, cnet, Forbes, FORTUNE, USA TODAY, U.S.News

87% OF 2016 SPONSORS MET THEIR RECRUITING GOALS

SPONSORS BY TYPE

INDUSTRY/NONPROFIT ORGANIZATIONS **203**

ACADEMIC INSTITUTIONS **75**

GOVERNMENT AND NATIONAL LABS **25**

SUPPORT GHC 17

Unlock new connections and opportunities for your organization.

Register as a patron at:
events.anitaborg.org/GHC17

WEB RESOURCES

Sponsorship Information >
A page to access all sponsor items

Step-by-step Guide >
A tool to help with the logisitics of supporting and attending GHC

Sponsor Portal >
Where you can upload information for guides and more

Impact Report >
Learn more about GHC

Get the most out of GHC >
10 ways to gain value from GHC

Exhibitor Guide >
Posted in summer, this is your A to Z guide for Expo information

Additional Sponsorships >
More opportunities to sponsor

Sponsorship Contract >
A contract to sign for completion of your sponsorship

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2017 GOVERNMENT PATRON BENEFITS

Registration closes June 21 or until sold out. Questions? Email: contact@anitaborg.org

	PLATINUM ($49,500)	GOLD ($27,000)	SILVER ($13,500)
Career Fair Booth	One 10x10 career fair booth	One 10x10 career fair booth	One shared career fair booth (5' W x 10' D space)
Interview Booth	One 10x10 interview booth	One 10x10 interview booth	Not available
Additional Career Fair Booth Option (Adjacent, must be rectangle)	Option to purchase up to 11 additional booths	Option to purchase one additional booth	Not available
Additional Interview Booth Option (Adjacent)	Option to purchase up to 19 additional booths	Option to purchase one additional booth	Not available
CONFERENCE ATTENDEE PASSES - Additional options expire June 21			
Booth Staff Registrations (Expo only access)	10	5	2
Booth Staff Registrations Option ($600)	Option to purchase additional registrations	Option to purchase additional registrations	Option to purchase additional registrations
Individual General Registrations Option (full access -$1150)	Option to purchase up to 25 registrations	Option to purchase up to 10 registrations	Option to purchase up to 5 registrations
GHC Scholarships	• Three domestic student scholarships • One international student scholarship	• Two domestic student scholarships	• One domestic student scholarship
GHC PATRON RECOGNITION & BRANDING			
GHC Patron Webpage	Logo	Logo	Company name listed
GHC Conference Signage	Logo listed under Platinum patron	Logo listed under Gold patron	Not available
Conference Giveaways	Unlimited items at career fair booth	Unlimited items at career fair booth	Unlimited items at career fair booth
GHC Mobile App	• Company profile • Logo	• Company profile • Logo	• Company profile
Credit Roll	Logo	Logo	Company name listed
Promotional Support Materials	Interstitial announcement in mobile app, designed by patron, runs during GHC	Banner announcement in mobile app, designed by patron, runs during GHC	Not available
TOP COMPANIES PARTICIPANTS			
Career Booth Signage	One sign with appropriate badge, designed by ABI	One sign with appropriate badge, designed by ABI	One sign with appropriate badge, designed by ABI
OTHER BENEFITS			
Resume Database Access	Sep. 5 - Dec. 31	Sep. 11 - Dec. 31	Sept. 18 - Dec. 31

ADDITIONAL OPTIONS

Please note: No refunds for sponsorships.

10 x 10 Career Fair Booth $5,000 **10 x 10 Interview Booth** $4,000

www.anitaborg.org