2017 Impact

Grace Hopper Celebration is the premier event for women technologists worldwide. We support and inspire women to further their careers, break boundaries, and transform the world of technology.
2017 Overall Impact

18,000+ attendees from 81 countries

Women from all over the world came to GHC 17 and...

- Felt motivated by role models encountered / 92%
- Engaged well with women technologists / 82%
- Felt inspired about career opportunities / 75%

85% of Students are Computer Science (CS) or Engineering Majors

1,300+

ORGANIZATIONS REPRESENTED:

Corporate 722
Academic 492
Nonprofit 51
National Lab 26
Government 25

95% of attendees felt GHC met or exceeded expectations

What if we all committed to helping 10 women go into or stay in tech? Think about that ripple effect.

– MELINDA GATES
You have so much more potential in you than you realize, and if you would just believe it, you would shoot for the stars and try even harder to achieve those dreams. I’m so excited to see what you do.

— MAUREEN FAN
2017 Session Highlights
/ Sharing technological innovations and career advice

10 TECHNICAL TRACKS REPRESENTING THE WORLD OF COMPUTING

- Artificial Intelligence
- Computer Systems Engineering
- Data Science
- Human Computer Interaction
- Interactive Media
- Internet of Things/Wearable Tech
- Open Source
- Products A to Z
- Software Engineering
- Security/Privacy

EXTENSIVE PROFESSIONAL DEVELOPMENT OFFERINGS:
Career Track
with content for all audiences (Faculty, Student, Early Career, Mid Career, Senior)

11 FEATURED SESSIONS:
Content from trailblazing technologists
Topics ranging from entrepreneurship to advocacy

AND MORE...
- Mentoring/Networking Opportunities
- Content Designed for Faculty
- CRA-W Workshops
- GHC Poster Session and ACM Student Research Poster Competition
- Organizational Transformation Sessions
Today my dream for all of us gathered here, this movement, is that we continue to see our world with this sense of wonder, and that we make magic wherever we point our focus and our talents.

— MARY SPIO
Career Fair and Interview Hall

/ Connecting organizations with talented women technologists

Great caliber candidates!
We appreciated the mix of students and senior women.
— JOHN REDMOND, DELL

Our Expo and Career Fair was a big hit thanks to
367 organizations at the career fair
and 461 interview booths

Sponsors succeeded
86% of organizations met or exceeded their recruiting goals

10,000+ resumes available for review through our database

Time at Career Fair
46% general
62% students

At the Grace Hopper Celebration, students are looking for:
— Career guidance/ opportunities / 61%
— Securing an internship or job / 64%

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Tech Women in the Spotlight

/ Elevating the voices of our community’s leaders

Our ABIE Awards honor women technologists who have made outstanding contributions to their fields, and who find innovative ways of supporting other women in tech.

Diane Greene
Technical Leadership ABIE Award / Co-founder and former CEO, VMware / CEO of Google Cloud

Dr. Laura Mather,
Technical Entrepreneurship ABIE Award / Founder and CEO, TalentSonar

Dr. Ayşegül Gündüz
Denice Denton Emerging Leader ABIE Award / Assistant Professor of Biomedical Engineering, University of Florida

I never once thought that I didn’t belong in this field, and now I realize it was because I had an incredible role model within reach who gave me the privilege to feel that way.

–DR. Ayşegül Gündüz

Marie Claire Murekatete
Change Agent ABIE Award / Co-founder, Refugee Girls Need You, Rwanda

Mercedes Soria
Leadership ABIE Award / Vice President of Software Engineering, Knightscope

Dr. Marie desJardins
A. Richard Newton Educator ABIE Award / College of Engineering and IT, University of Maryland

Mehul Smriti Raje
Student of Vision ABIE Award / Founder, Women TechMakers Manipal University, India

Dr. Sue Black OBE
Social Impact ABIE Award / Founder, Techmums / Author, Saving Bletchley Park

Dr. Marie desJardins
A. Richard Newton Educator ABIE Award / College of Engineering and IT, University of Maryland

Mehul Smriti Raje
Student of Vision ABIE Award / Founder, Women TechMakers Manipal University, India

Dr. Sue Black OBE
Social Impact ABIE Award / Founder, Techmums / Author, Saving Bletchley Park

GHC 17 IN THE PRESS

90 articles / 434M online article impressions / 26 media outlets

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Professionals at GHC
/ Providing opportunities to help tech women thrive

WE DRAW A TALENTED COMMUNITY OF PROFESSIONAL WOMEN

42% have master’s degrees / 30% are technical managers/leaders

75% have a technical field of expertise

I Am a #softwareengineer a #womenin-tech a #latina and I Am empowering people to achieve more #GHC17 #microsoftlife — @JESSPAGAN

MOTIVATED BY ROLE MODELS AT GHC

INSPIRED BY CAREER OPPORTUNITIES

EXPANDED/DEVELOPED PROFESSIONAL NETWORK

EARLY CAREER MID CAREER SENIOR EXEC

92% 90% 89% 86% 78% 66% 57% 56% 46% 50% 53% 62%

93% of professional attendees felt GHC met or exceeded expectations
Students at GHC
/ Helping the next generation of changemakers create success

4,931 students from 492 institutions

Students who attend GHC feel...
- Motivated by the role models they encounter / 94%
- Inspired about the career opportunities ahead of them / 89%
- More confident in their ability to build a successful technical career in academia or industry / 82%

Grace Hopper Celebration gave me the confidence to know that I have what it takes to be a computer scientist and the courage to continue down my path.

—KELLY PETERSON, COMPUTER SCIENCE MAJOR, UNIVERSITY OF NEBRASKA - LINCOLN, A BRAID UNIVERSITY

OUR SCHOLARS PROGRAM EXPANDED TO INCLUDE 679 Scholars from 57 countries representing 315 universities

WOMEN OF COLOR*

STUDENT 64%
FACULTY 59%

UNDERREPRESENTED MINORITY WOMEN*

STUDENT 25%
FACULTY 36%

97% of students felt GHC met or exceeded expectations

*In our data collection and analysis, we identify “Women of Color” as women of non-white or European parentage, and “Underrepresented Minority Women (URM Women)” as Black/African American, Hispanic/Latina, Native Hawaiian/Pacific Islander, and/or Native American.
I have never seen so many women who embody excellence and a passion for computing in one place. In the same breath, I have never seen so many companies gathered to increase their diversity numbers so actively and deliberately. As a black girl who is not always represented in faculty, this has been a refreshing and empowering experience that will stay with me for a long time.

— SISIPHO ZINJA, COMPUTER SCIENCE MAJOR, UNIVERSITY OF ROCHESTER, A BRAID UNIVERSITY
Organizations at GHC

Taking action to build inclusive cultures

GHC WAS A SUCCESS FOR ORGANIZATIONS:

- **75%** Organizations feel engagement with women technologists is better at GHC than other events.
- **89%** Organizations met their objectives.

<table>
<thead>
<tr>
<th>Organizations feel engagement with women technologists is better at GHC than other events</th>
<th>Their objectives included:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>75%</strong></td>
<td>- Demonstrating commitment to supporting women technologists / 69%</td>
</tr>
<tr>
<td><strong>89%</strong></td>
<td>- Recruiting candidates / 67%</td>
</tr>
<tr>
<td><strong>89%</strong></td>
<td>- Increasing branding and visibility / 66%</td>
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</tbody>
</table>

**92%** of sponsors felt GHC met or exceeded expectations.

**TOP COMPANIES**

We recognize organizations committed to building workplaces where women can thrive. In 2017, we measured:

- **63 participating companies**
- **574,000+ technologists**
- **131,000+ women technologists**

**CONGRATS TO OUR WINNERS**

These three companies had the highest overall score, categorized by size of their technical workforce.

<table>
<thead>
<tr>
<th>SIZE OF WORKFORCE</th>
<th>WINNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 1,000</td>
<td>ThoughtWorks</td>
</tr>
<tr>
<td>1,000 – 10,000</td>
<td>GEICO</td>
</tr>
<tr>
<td>&gt; 10,000</td>
<td>Accenture</td>
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<tr>
<td></td>
<td>IBM (Special Momentum Award)</td>
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</tbody>
</table>

**SIGN UP FOR TOP COMPANIES 2018 >**

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**TECHNICAL EXECUTIVE FORUM**

Executive leaders from our partner companies joined this exclusive program to discuss this year’s TEF theme, “Intersectionality in Tech.”

*TEF is a humbling experience and opens eyes to challenges faced by all cultures, diversity groups, and intersectionality opportunities. The time you invest in participating is worth a lifetime of insight.*

- SHARON WEED COCCO, IBM

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Let’s work together to change the direction of the industry, and to transform our culture from the inside out.

—BRENDA DARDEN WILKERSON, CEO AND PRESIDENT OF AnitaB.org
Join us for GHC 18
Houston, TX / September 26-28

At AnitaB.org, we envision a future where the people who imagine and build technology mirror the people and societies for whom they build it. Our social enterprise supports women in technical fields, as well as the organizations that employ them and the academic institutions training the next generation.