Show your commitment to women in tech.

GHC 18 / September 26–28, 2018 in Houston, Texas

The Grace Hopper Celebration (GHC) is the perfect venue for your organization to connect with women technologists. Meet and recruit some of the best minds in the field at our Expo; engage attendees by sponsoring an event or service; or help women in tech attend GHC. We offer different levels of sponsorships, each with unique benefits. Choose the package that fits your organization’s needs.

GHC 2017 OVERALL IMPACT

18,000+ attendees from 81 countries

- 85% of students are Computer Science (CS) or Engineering Majors
- 5% Exec Other
- 15% Senior
- 23% Mid Career
- 32% Career Stage of Full Conference Attendees
- 17% Early Career

1,300+ organizations
492 academic institutions
679 scholars

86% of 2017 sponsors met or exceeded recruiting goals
10,000+ resumes available through our database

2017 SPONSOR DATA

385 sponsors 27% increase over 2016
- 275 Industry and Nonprofit
- 91 Academic
- 19 Government & National Lab

92% of sponsors felt GHC met or exceeded expectations

Organizations feel engagement with women technologists is better at GHC than other events

75% Organizations met their objectives

89%
GHC 18 CORPORATE SPONSOR BENEFITS / 1

GHC sponsorships are an excellent way to demonstrate your organization’s support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available February 1 through June 22 or when sold out.

Questions? Please reach us at BusinessDevelopment@AnitaB.org or get started at bit.ly/ghc18spons.

Diamond and Platinum corporate sponsorship level available to AnitaB.org partners only.

EXPO BOOTH SPACE – Additional purchase options expire June 22 or when sold out


Interview Booth Two Interview Booths (100 Sq. Ft. each) One Interview Booth (100 Sq. Ft.) One Interview Booth (100 Sq. Ft.) Not available

Additional Career Fair Booth Purchase Option ($5000 per 100 sq ft) Increase booth size to a maximum of 2000 Sq. Ft. Increase booth size to a maximum of 900 Sq. Ft. Increase booth size to a maximum of 200 Sq. Ft. Not available

Additional Interview Booth Purchase Option ($5000 per 100 sq ft) Purchase up to 38 (adjacent) additional Interview Booths Purchase up to 29 (adjacent) additional Interview Booths Purchase 1 additional (adjacent) Interview Booth Not available

NEW! Technology Showcase Booth Purchase Option ($5000 per 100 sq ft) Purchase space up to the size of your Career Fair Booth for this new section of the Expo. Technology Showcase participants have an option to present one 15 minute demonstration in the Expo Theater Not available

CONFERENCE ATTENDEE REGISTRATIONS – Purchase options no later than June 22, or when sold out.

All-Access Registrations allow access to all sessions and Expo, including early access. Booth Staff Registrations allow access to Expo hall only, including early access. General Registrations allow access to all sessions and Expo hall; no early access.

Complimentary All-Access Registrations* 5 3 2 1
Complimentary Booth Staff Registrations* 10 5 2 2
General Registrations Purchase Option** ($1150) Purchase up to 50 registrations Purchase up to 25 registrations Purchase up to 10 registrations Purchase up to 5 registrations
All-Access Registrations Purchase Option** ($1250) Maximum combined total of 50 per sponsor Maximum combined total of 25 per sponsor Maximum combined total of 10 per sponsor Maximum combined total of 5 per sponsor
Booth Staff Registrations Purchase Option** ($600) Not available

BENEFITS CONTINUED ON NEXT PAGE

*Complimentary registrations must be completed by June 22 or they will be forfeited.
**Additional registration purchase options expire no later than June 22, or when sold out.
### GHC 18 CORPORATE SPONSOR BENEFITS / 2

Contact BusinessDevelopment@AnitaB.org or get started at bit.ly/ghc18spons.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>GHC Sponsor Webpage</th>
<th>GHC Conference Signage</th>
<th>GHC Mobile App</th>
<th>General Session Credit roll</th>
<th>Promotional Support Materials</th>
<th>Conference Giveaways</th>
<th>TOP COMPANIES PARTICIPANTS</th>
<th>OTHER BENEFITS</th>
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</thead>
<tbody>
<tr>
<td>Diamond*</td>
<td>$110,000</td>
<td>Logo listed under Diamond Sponsor</td>
<td>Logo listed under Platinum Sponsor</td>
<td>Company profile and logo</td>
<td>Logo listed under Diamond Sponsor</td>
<td>Option to have one slide, designed by sponsor, included in credit roll - must provide slide by Aug. 29 or forego benefit</td>
<td>Unlimited items at Career Fair Booth/Kiosk</td>
<td>All Top Companies Participants will receive one sign with appropriate badge, designed and produced by AnitaB.org to showcase at your booth</td>
<td>Resume Database Access</td>
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<tr>
<td>Platinum*</td>
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<td>Logo listed under Gold Sponsor</td>
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<td>Logo listed under Platinum Sponsor</td>
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<td>Resume Database Access</td>
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<tr>
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<td>Company profile and name</td>
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**Diamond and Platinum corporate sponsorship level available to AnitaB.org partners only.**

**GHC CONFERENCE SIGNAGE**
- Logo listed under Diamond Sponsor
- Logo listed under Platinum Sponsor
- Logo listed under Gold Sponsor
- Organization name listed under Silver Sponsor

**GHC MOBILE APP**
- Company profile and logo
- Company profile and logo
- Company profile and logo
- Company profile and name

**GENERAL SESSION CREDIT ROLL**
- Logo listed under Diamond Sponsor
- Logo listed under Platinum Sponsor
- Logo listed under Gold Sponsor
- Organization name listed under Silver Sponsor

**GENERAL SESSION CREDIT ROLL**

**GHC SCHOLARSHIPS**
- 5 domestic student scholarships
- 3 international student scholarships
- 2 faculty scholarships

**TOP COMPANIES PARTICIPANTS**

**OTHER BENEFITS**

<table>
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<tr>
<th>Sponsorship Level</th>
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<th>Resume Database Access</th>
<th>GHC Scholarships</th>
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<tr>
<td>Diamond*</td>
<td>$110,000</td>
<td>Aug. 13 - Dec. 31</td>
<td>5 domestic student scholarships</td>
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<tr>
<td>Platinum*</td>
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<td>Aug. 20 - Dec. 31</td>
<td>3 domestic student scholarships</td>
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<tr>
<td>Gold</td>
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<td>Aug. 27 - Dec. 31</td>
<td>2 domestic student scholarships</td>
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<tr>
<td>Silver</td>
<td>$15,000</td>
<td>Sept. 4 - Dec. 31</td>
<td>1 domestic scholarship</td>
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Please note: No refunds for all purchases.

Grace Hopper Celebration / 2018 Sponsorship Opportunities