Show your commitment to women in tech.

GHC 18 / September 26–28, 2018 in Houston, Texas

The Grace Hopper Celebration (GHC) is the perfect venue for your organization to connect with women technologists. Meet and recruit some of the best minds in the field at our Expo; engage attendees by sponsoring an event or service; or help women in tech attend GHC. We offer different levels of sponsorships, each with unique benefits. Choose the package that fits your organization’s needs.

2017 SPONSOR DATA

385 sponsors
27% increase over 2016
86% of 2017 sponsors met or exceeded recruiting goals
10,000+ resumes available through our database
92% of sponsors felt GHC met or exceeded expectations

Organizations feel engagement with women technologists is better at GHC than other events
Organizations met their objectives

GHC 2017 OVERALL IMPACT

18,000+ attendees from 81 countries
5% EXEC OTHER
15% SENIOR
23% MID CAREER
32% EARLY CAREER
85% of students are Computer Science (CS) or Engineering Majors
17% STUDENTS
8% 8% 8%
1,300+ organizations
492 academic institutions
679 scholars

CAREER STAGE OF FULL CONFERENCE ATTENDEES

Organizations met their objectives
**GHC 18 GOVERNMENT PATRON BENEFITS**

GHC patronage is an excellent way to demonstrate your organization’s support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available *February 1 through June 22, or when sold out.*

Questions? Please reach us at BusinessDevelopment@AnitaB.org or get started at bit.ly/ghc18spons.

### EXPO BOOTH SPACE – Additional purchase options expire June 22 or when sold out

Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a turnkey solution.

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM / $49,500</th>
<th>GOLD / $27,000</th>
<th>SILVER / $13,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Fair Booth</td>
<td>100 sq. ft.</td>
<td>100 sq. ft.</td>
<td>NEW! 50 sq. ft.</td>
</tr>
<tr>
<td></td>
<td>Career Fair Booth</td>
<td>Career Fair Booth</td>
<td>Career Fair Kiosk</td>
</tr>
<tr>
<td>Interview Booth</td>
<td>One Interview Booth (100 sq. ft.)</td>
<td>One Interview Booth (100 sq. ft.)</td>
<td>Not available</td>
</tr>
<tr>
<td>Additional Career Fair Booth Purchase Option ($5,000 per 100 sq. ft.)</td>
<td>Increase booth size to a maximum of 900 sq. ft.</td>
<td>Increase booth size to a maximum of 200 sq. ft.</td>
<td>Not available</td>
</tr>
<tr>
<td>Additional Interview Booth Purchase Option ($5,000 per 100 sq. ft.)</td>
<td>Purchase up to 19 (adjacent) additional Interview Booths</td>
<td>Purchase 1 additional (adjacent) Interview Booth</td>
<td>Not available</td>
</tr>
<tr>
<td>NEW! Technology Showcase Booth Purchase Option ($5,000 per 100 sq. ft.)</td>
<td>Purchase space up to the size of your Career Fair Booth for this new section of the Expo. Technology Showcase participants have an option to present one 15 minute demonstration in the Expo Theater</td>
<td>Not available</td>
<td></td>
</tr>
</tbody>
</table>

### CONFERENCE ATTENDEE REGISTRATIONS - Purchase options no later than June 22, or when sold out.

- **All-Access Registrations** allow access to all sessions and Expo hall, including early access.
- **Booth Staff Registrations** allow access to Expo hall only, including early access.
- **General Registrations** allow access to all sessions and Expo hall; no early access.

| Complimentary All-Access Staff Registrations* | 3 | 2 | 1 |
| Complimentary Booth Staff Registrations*     | 5 | 2 | 2 |
| General Registrations Purchase Option ** ($1,150) | Purchase up to 25 registrations | Purchase up to 10 registrations | Purchase up to 5 registrations |
| All-Access Registrations Purchase Option** ($1,250) | Maximum combined total of 25 per patron | Maximum combined total of 10 per patron | Maximum combined total of 5 per patron |
| Booth Staff Registrations Purchase Option** ($600) | | | |

### GHC SPONSOR RECOGNITION & BRANDING

- **GHC Patron Webpage**
  - Logo listed under Platinum patron
  - Logo listed under Gold patron
  - Organization name listed under Silver patron
- **GHC Conference Signage**
  - Logo listed under Platinum patron
  - Logo listed under Gold patron
  - Organization name listed under Silver patron
- **GHC Mobile App**
  - Organization profile and logo
  - Organization profile and logo
  - Organization profile and name
- **General Session Credit roll**
  - Logo listed under Platinum patron
  - Logo listed under Gold patron
  - Organization name listed under Silver patron
- **Conference Giveaways**
  - Unlimited items at Career Fair Booth/Kiosk

### OTHER BENEFITS

<table>
<thead>
<tr>
<th>Resume Database Access</th>
<th>Aug. 20 – Dec. 31</th>
<th>Aug. 27 – Dec. 31</th>
<th>Sept. 4 – Dec. 31</th>
</tr>
</thead>
<tbody>
<tr>
<td>GHC Scholarships</td>
<td>3 domestic student scholarships, 1 international student scholarship</td>
<td>2 domestic student scholarships</td>
<td>1 domestic student scholarship</td>
</tr>
</tbody>
</table>

*Complimentary registrations must be completed by June 22 or they will be forfeited.

**Additional registration purchase options expire no later than June 22, or when sold out.

Please note: No refunds for all purchases.

Grace Hopper Celebration / 2018 Sponsorship Opportunities