Show your commitment to women in tech.

GHC 18 / September 26–28, 2018 in Houston, Texas

The Grace Hopper Celebration (GHC) is the perfect venue for your organization to connect with women technologists. Meet and recruit some of the best minds in the field at our Expo; engage attendees by sponsoring an event or service; or help women in tech attend GHC. We offer different levels of sponsorships, each with unique benefits. Choose the package that fits your organization’s needs.

GHC 2017 OVERALL IMPACT

18,000+ attendees from 81 countries

85% of students are Computer Science (CS) or Engineering Majors

CAREER STAGE OF FULL CONFERENCE ATTENDEES

5% EXEC
8% OTHER
15% SENIOR
23% M/CAREER
32% EARLY CAREER
17% STUDENTS

1,300+ organizations / 492 academic institutions / 679 scholars

2017 SPONSOR DATA

385 sponsors
27% increase over 2016

275 Industry and Nonprofit
91 Academic
19 Government & National Lab

10,000+ resumes available through our database

86% of 2017 sponsors met or exceeded recruiting goals

92% of sponsors felt GHC met or exceeded expectations

89% Organizations met their objectives

Organizations feel engagement with women technologists is better at GHC than other events

85% of students are Computer Science (CS) or Engineering Majors
GHC 18 LABS SPONSOR BENEFITS

GHC sponsorships are an excellent way to demonstrate your organization’s support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available in February 1 through June 22, or when sold out.

Questions? Please reach us at BusinessDevelopment@AnitaB.org or get started at bit.ly/ghc18spons.

### EXPO BOOTH SPACE — Additional purchase options expire June 22 or when sold out

Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a turnkey solution.

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM / $8,000</th>
<th>GOLD / $6,000</th>
<th>SILVER / $4,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Fair Booth</td>
<td>100 sq. ft.</td>
<td>100 sq. ft.</td>
<td>NEW! 50 sq. ft.</td>
</tr>
<tr>
<td>Interview Booth</td>
<td>One Interview Booth (100 sq. ft.)</td>
<td></td>
<td>Not available</td>
</tr>
<tr>
<td>Additional Career Fair Booth Purchase Option</td>
<td>($5,000 per 100 sq. ft.)</td>
<td>Increase booth size to a maximum of 200 sq. ft.</td>
<td>Not available</td>
</tr>
<tr>
<td>Additional Interview Booth Purchase Option</td>
<td>($5,000 per 100 sq. ft.)</td>
<td>Purchase up to 1 (adjacent) additional Interview Booth</td>
<td>Not available</td>
</tr>
</tbody>
</table>

### CONFERENCE ATTENDEE REGISTRATIONS — Purchase options no later than June 22, or when sold out.

- **All-Access Registrations** allow access to all sessions and Expo hall, including early access.
- **Booth Staff Registrations** allow access to Expo hall only, including early access.
- **General Registrations** allow access to all sessions and Expo hall; no early access.

<table>
<thead>
<tr>
<th></th>
<th>3</th>
<th>2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Booth Staff Registrations*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Registrations Purchase Option** ($1,150)</td>
<td>Purchase up to 15 registrations</td>
<td>Purchase up to 10 registrations</td>
<td>Purchase up to 5 registrations</td>
</tr>
<tr>
<td>All-Access Registrations Purchase Option** ($1,250)</td>
<td>Maximum combined total of 15 per sponsor</td>
<td>Maximum combined total of 10 per sponsor</td>
<td>Maximum combined total of 5 per sponsor</td>
</tr>
<tr>
<td>Booth Staff Registrations Purchase Option** ($600)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### GHC SPONSOR RECOGNITION & BRANDING

- **GHC Sponsor Webpage**
  - Logo listed under Platinum Sponsor
  - Logo listed under Gold Sponsor
  - Organization name listed under Silver Sponsor
- **GHC Conference Signage**
  - Logo listed under Platinum Sponsor
  - Logo listed under Gold Sponsor
  - Not available
- **GHC Mobile App**
  - Organization profile and logo
  - Organization profile
  - Organization profile
- **General Session Credit Roll**
  - Logo listed under Platinum Sponsor
  - Logo listed under Gold Sponsor
  - Organization name listed under Silver Sponsor

### Conference Giveaways

- Unlimited items at Career Fair Booth/Kiosk

### OTHER BENEFITS

- **Resume Database Access**
  - Aug. 20 – Dec. 31
  - Aug. 27 – Dec. 31
  - Sept. 4 – Dec. 31

*Complimentary registrations must be completed by June 22 or they will be forfeited.
**Additional registration purchase options expire no later than June 22, or when sold out.

Please note: No refunds for all purchases.

Grace Hopper Celebration / 2018 Sponsorship Opportunities