GRACE HOPPER CELEBRATION

ANITA B.ORG

Show your commitment to women in tech.

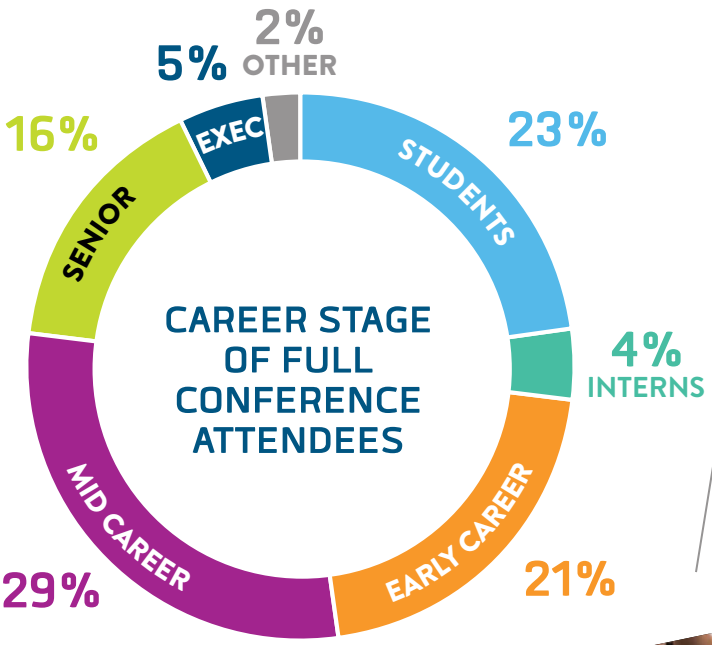
GHC 19 / October 1–4, 2019 in Orlando, Florida

Grace Hopper Celebration (GHC) is the perfect venue for your organization to connect with women technologists. Meet and recruit some of the best minds in the field at our Expo; engage attendees by sponsoring an event or service; or help women in tech attend GHC. We offer different levels of sponsorships, each with unique benefits. Choose the package that fits your organization's needs.

GHC 18 OVERALL IMPACT

20,500+ attendees from **78** countries

2,000+ watched the live stream at remote viewing parties



2018 SPONSOR DATA

428 sponsors
11% increase over 2017

- **308** Industry and Nonprofit
- **95** Academic
- **15** Government & National Lab

94% of 2018 sponsors met or exceeded recruiting goals

14,000+ resumes of all career levels available through our database

93% **of sponsors felt GHC met or exceeded expectations**

72% Organizations feel engagement with women technologists is better at GHC than other events

99% Organizations met their objectives

GHC 19 ACADEMIC SPONSOR BENEFITS

GHC sponsorships are an excellent way to support women technologists, your students and faculty. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available ***February 26 through June 28, or when sold out.***

Questions? Please reach us at BusinessDevelopment@AnitaB.org or Support.AnitaB.org.

	PLATINUM / $7,000	GOLD / $5,000	SILVER / $3,000
EXPO BOOTH SPACE – Additional purchase options expire June 28, or when sold out.			
Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a pre-selected turnkey kiosk package.			
Career Fair Booth	100 sq. ft. Career Fair Booth	100 sq. ft. Career Fair Booth	48 sq. ft. Career Fair Kiosk
Additional Career Fair Booth Purchase Option ***($5,000 per 100 sq. ft.)***	Option to increase booth size to a maximum of 200 sq. ft.	Not available	
CONFERENCE ATTENDEE REGISTRATIONS - Purchase options expire no later than June 28, or when sold out.			
Complimentary Academic Registration allow access to all sessions and Expo, includes early access. **Academic Purchase Option** does not include early access. **Student Registrations** allow access to all sessions and Expo hall; no early access.			
Complimentary Academic Registrations*	4	3	2
Complimentary Student Registrations*	5	2	None
Academic Registrations Purchase Option ***($600)***	Purchase additional Academic Registrations in advance of the public purchase window		
Student Registrations Purchase Option ***($450)***	Purchase additional Student Registrations in advance of the public purchase window		
GHC SPONSOR RECOGNITION & BRANDING			
GHC Sponsor Webpage	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
GHC Conference Signage	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Not available
GHC Mobile App	Academic institution profile and logo	Academic institution profile and logo	Academic institution profile
General Session Credit Roll	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
Conference Giveaways	Unlimited items at Career Fair Booth/Kiosk		
OTHER BENEFITS			
Resume Database Access	July 22 – Dec. 31	July 29 – Dec. 31	Aug. 5 – Dec. 31

*Complimentary registrations must be completed by June 28 or they will be forfeited.

ACADEMIC INSTITUTION:
We define academic institutions as accredited, degree-granting higher education institutions. These include both 2- and 4-year institutions and for-profit colleges and universities, but does not include licensing programs, government agencies, national labs, and/or university affiliated employers.

TRAINING INSTITUTION:
This category refers to educational organizations outside of traditional academia, including boot camps and certificate programs.

ACADEMIC REGISTRATION: Professors of various ranks, lecturers, instructors and researchers based at academic institutions or training institutions, as previously defined, may use these registrations. Acting presidents, deans, department chairs, and other administrators/staff members employed by an academic institution or training institution may also register as academics. K–12 educators may also use these registrations. Academics must show a valid identification from an academic or training institution upon badge pickup.

STUDENT REGISTRATION:
A student is defined as an individual who will be enrolled in an accredited, degree-granting program at an academic institution, as previously defined, or who is completing a course of study at a training institution, as previously defined, on a full- or part-time basis in September, 2019. Student registrations are not available to those participating in licensing programs, unless individuals are simultaneously enrolled at an accredited, degree-granting academic institution or training institution. Students must show a valid identification from an academic or training institution upon badge pick-up.

Please note: No refunds for all purchases.

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GHC 19 CORPORATE SPONSOR BENEFITS / 1

GHC sponsorships are an excellent way to demonstrate your organization's support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available ***February 26 through June 28, or when sold out.***

Questions? Please reach us at **BusinessDevelopment@AnitaB.org** or **Support.AnitaB.org.**

	DIAMOND $110,000	PLATINUM $55,000	GOLD $30,000	SILVER $15,000
	Diamond and Platinum corporate sponsorship level available to AnitaB.org Partners only.			
EXPO BOOTH SPACE – Additional purchase options expire June 28, or when sold out				
Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a pre-selected turnkey kiosk package.				
Career Fair Booth	400 Sq. Ft. Career Fair Booth	100 Sq. Ft. Career Fair Booth	100 Sq. Ft. Career Fair Booth	48 Sq. Ft. Career Fair Kiosk
Interview Booth	Two Interview Booths (100 Sq. Ft. each)	One Interview Booth (100 Sq. Ft.)	One Interview Booth (100 Sq. Ft.)	Not available
Additional Career Fair Booth Purchase Option ***($5000 per 100 sq ft)***	Increase booth size to a maximum of 2000 Sq. Ft.	Increase booth size to a maximum of 900 Sq. Ft.	Increase booth size to a maximum of 200 Sq. Ft.	Not available
Additional Interview Booth Purchase Option ***($5000 per 100 sq ft)***	Purchase up to 38 (adjacent) additional Interview Booths	Purchase up to 29 (adjacent) additional Interview Booths	Purchase 1 additional (adjacent) Interview Booth	Not available
Technology Showcase Booth Purchase Option ***($5000 per 100 sq ft)***	Purchase space up to the size of your Career Fair Booth for this section of the Expo. Technology Showcase participants have an option to present one 15 minute demonstration in the Expo Theater			Not available
CONFERENCE ATTENDEE REGISTRATIONS - Purchase options expire no later than June 28, or when sold out.				
General Registrations allow access to all sessions and Expo hall; no early access. **Booth Staff Registrations** allow access to Expo hall only, including early access.				
Complimentary Booth Staff Registrations*	10	5	2	2
General Registrations Purchase Option ***($1150)***	Purchase up to 50 registrations	Purchase up to 25 registrations	Purchase up to 10 registrations	Purchase up to 5 registrations
Booth Staff Registrations Purchase Option ***($600)***	Purchase up to 55 per sponsor	Purchase up to 30 per sponsor	Purchase up to 12 per sponsor	Purchase up to 5 per sponsor

BENEFITS CONTINUED ON NEXT PAGE

*Complimentary registrations must be completed by June 28 or they will be forfeited.

Please note: No refunds for all purchases.

GHC 19 CORPORATE SPONSOR BENEFITS / 2

Contact: BusinessDevelopment@AnitaB.org

	DIAMOND* $110,000	PLATINUM* $55,000	GOLD $30,000	SILVER $15,000
	Diamond and Platinum corporate sponsorship level available to AnitaB.org Partners only.			
GHC SPONSOR RECOGNITION & BRANDING				
GHC Sponsor Webpage	Logo listed under Diamond Sponsor	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
GHC Conference Signage	Logo listed under Diamond Sponsor	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
GHC Mobile App	Company profile and logo	Company profile and logo	Company profile and logo	Company profile and name
General Session Credit roll	Logo listed under Diamond Sponsor	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
Promotional Support Materials	Option to have one slide, designed by sponsor, included in credit roll - must provide slide by Aug. 28 or forego benefit	Not available		
Conference Giveaways	Unlimited items at Career Fair Booth/Kiosk			
TOP COMPANIES PARTICIPANTS				
Promotional Support Materials	All Top Companies participants will receive one sign with appropriate badge, designed and produced by AnitaB.org to showcase at your booth			
OTHER BENEFITS				
Resume Database Access	July 15 - Dec. 31	July 22 - Dec. 31	July 29 - Dec. 31	Aug. 5 - Dec. 31
GHC Scholarships	5 domestic student scholarships 3 international student scholarships 2 faculty scholarships	3 domestic student scholarships 1 international student scholarship	2 domestic student scholarships	1 domestic student scholarship
URM Scholarships	4 scholarships	3 scholarships	2 scholarships	1 scholarship

Please note: No refunds for all purchases.

GHC 19 GOVERNMENT PATRON BENEFITS

GHC patronage is an excellent way to demonstrate your organization's support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Patronage and additional options below are available ***February 26 through June 28, or when sold out.***

Questions? Please reach us at **BusinessDevelopment@AnitaB.org** or **Support.AnitaB.org.**

	PLATINUM / $49,500	GOLD / $27,000	SILVER / $13,500
EXPO BOOTH SPACE – Additional purchase options expire June 28 or when sold out			
Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a pre-selected turnkey kiosk package.			
Career Fair Booth	100 sq. ft. Career Fair Booth	100 sq. ft. Career Fair Booth	48 sq. ft. Career Fair Kiosk
Interview Booth	One Interview Booth (100 sq. ft.)	One Interview Booth (100 sq. ft.)	Not available
Additional Career Fair Booth Purchase Option ***($5,000 per 100 sq. ft.)***	Increase booth size to a maximum of 900 sq. ft.	Increase booth size to a maximum of 200 sq. ft.	Not available
Additional Interview Booth Purchase Option ***($5,000 per 100 sq. ft.)***	Purchase up to 19 (adjacent) additional Interview Booths	Purchase 1 additional (adjacent) Interview Booth	Not available
Technology Showcase Booth Purchase Option ***($5,000 per 100 sq. ft.)***	Purchase space up to the size of your Career Fair Booth for this section of the Expo. Technology Showcase participants have an option to present one 15 minute demonstration in the Expo Theater		Not available
CONFERENCE ATTENDEE REGISTRATIONS - Purchase options expire no later than June 28, or when sold out.			
General Registrations allow access to all sessions and Expo hall; no early access. **Booth Staff Registrations** allow access to Expo hall only, including early access.			
Complimentary Booth Staff Registrations*	5	2	2
General Registrations Purchase Option ***($1,150)***	Purchase up to 25 registrations	Purchase up to 10 registrations	Purchase up to 5 registrations
Booth Staff Registrations Purchase Option ***($600)***	Purchase up to 30 per patron	Purchase up to 12 per patron	Purchase up to 5 per patron
GHC PATRON RECOGNITION & BRANDING			
GHC Patron Webpage	Logo listed under Platinum Patron	Logo listed under Gold Patron	Organization name listed under Silver Patron
GHC Conference Signage	Logo listed under Platinum Patron	Logo listed under Gold Patron	Organization name listed under Silver Patron
GHC Mobile App	Organization profile and logo	Organization profile and logo	Organization profile and name
General Session Credit Roll	Logo listed under Platinum Patron	Logo listed under Gold Patron	Organization name listed under Silver Patron
Conference Giveaways	Unlimited items at Career Fair Booth/Kiosk		
OTHER BENEFITS			
Resume Database Access	July 22 – Dec. 31	July 29 – Dec. 31	Aug. 5 – Dec. 31
GHC Scholarships	3 domestic student scholarships, 1 international student scholarship	2 domestic student scholarships	1 domestic student scholarship

*Complimentary registrations must be completed by June 28 or they will be forfeited.

Please note: No refunds for all purchases.

GHC 19 NONPROFIT SPONSOR BENEFITS

GHC sponsorships are an excellent way to demonstrate your organization's support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Sponsorships and additional options below are available ***February 26 through June 28, or when sold out.***

Questions? Please reach us at **BusinessDevelopment@AnitaB.org** or **Support.AnitaB.org.**

	PLATINUM / $8,000	GOLD / $6,000	SILVER / $4,000
EXPO BOOTH SPACE – Additional purchase options expire June 28 or when sold out			
Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a pre-selected turnkey kiosk package.			
Career Fair Booth	100 sq. ft. Career Fair Booth	100 sq. ft. Career Fair Booth	48 sq. ft. Career Fair Kiosk
Interview Booth	One Interview Booth (100 sq. ft.)	Not available	
Additional Career Fair Booth Purchase Option ***($5,000 per 100 sq. ft.)***	Increase booth size to a maximum of 200 sq. ft.	Not available	
Additional Interview Booth Purchase Option ***($5,000 per 100 sq. ft.)***	Purchase up to 1 (adjacent) additional Interview Booth	Not available	
CONFERENCE ATTENDEE REGISTRATIONS - Purchase options expire no later than June 28, or when sold out.			
General Registrations allow access to all sessions and Expo hall; no early access. **Booth Staff Registrations** allow access to Expo hall only, including early access.			
Complimentary Booth Staff Registrations*	3	2	1
General Registrations Purchase Option ***($1,150)***	Purchase up to 15 registrations	Purchase up to 10 registrations	Purchase up to 5 registrations
Booth Staff Registrations Purchase Option ***($600)***	Purchase up to 15 per sponsor	Purchase up to 10 per sponsor	Purchase up to 5 per sponsor
GHC SPONSOR RECOGNITION & BRANDING			
GHC Sponsor Webpage	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
GHC Conference Signage	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Not available
GHC Mobile App	Organization profile and logo	Organization profile and logo	Organization profile
General Session Credit Roll	Logo listed under Platinum Sponsor	Logo listed under Gold Sponsor	Organization name listed under Silver Sponsor
Conference Giveaways	Unlimited items at Career Fair Booth/Kiosk		
OTHER BENEFITS			
Resume Database Access	July 22 – Dec. 31	July 29 – Dec. 31	Aug. 5 – Dec. 31

*Complimentary registrations must be completed by June 28 or they will be forfeited.

Please note: No refunds for all purchases.

GHC 19 LABS PATRON BENEFITS

GHC sponsorships are an excellent way to demonstrate your organization's support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Patronage and additional options below are available ***February 26 through June 28, or when sold out.***

Questions? Please reach us at BusinessDevelopment@AnitaB.org or Support.AnitaB.org.

	PLATINUM / $8,000	GOLD / $6,000	SILVER / $4,000
EXPO BOOTH SPACE – Additional purchase options expire June 28 or when sold out			
Carpet and furniture are not included in most Career Fair booths. Silver Kiosks are a pre-selected turnkey kiosk package.			
Career Fair Booth	100 sq. ft. Career Fair Booth	100 sq. ft. Career Fair Booth	48 sq. ft. Career Fair Kiosk
Interview Booth	One Interview Booth (100 sq. ft.)	Not available	
Additional Career Fair Booth Purchase Option ***($5,000 per 100 sq. ft.)***	Increase booth size to a maximum of 200 sq. ft.	Not available	
Additional Interview Booth Purchase Option ***($5,000 per 100 sq. ft.)***	Purchase up to 1 (adjacent) additional Interview Booth	Not available	
CONFERENCE ATTENDEE REGISTRATIONS - Purchase options expire no later than June 28, or when sold out.			
General Registrations allow access to all sessions and Expo hall; no early access. **Booth Staff Registrations** allow access to Expo hall only, including early access.			
Complimentary Booth Staff Registrations*	3	2	1
General Registrations Purchase Option ***($1,150)***	Purchase up to 15 registrations	Purchase up to 10 registrations	Purchase up to 5 registrations
Booth Staff Registrations Purchase Option ***($600)***	Purchase up to 15 per patron	Purchase up to 10 per patron	Purchase up to 5 per **patron**
GHC SPONSOR RECOGNITION & BRANDING			
GHC Patron Webpage	Logo listed under Platinum Patron	Logo listed under Gold Patron	Organization name listed under Silver Patron
GHC Conference Signage	Logo listed under Platinum Patron	Logo listed under Gold Patron	Not available
GHC Mobile App	Organization profile and logo	Organization profile and logo	Organization profile
General Session Credit Roll	Logo listed under Platinum Patron	Logo listed under Gold Patron	Organization name listed under Silver Patron
Conference Giveaways	Unlimited items at Career Fair Booth/Kiosk		
OTHER BENEFITS			
Resume Database Access	July 22 – Dec. 31	July 29 – Dec. 31	Aug. 5 – Dec. 31

*Complimentary registrations must be completed by June 28 or they will be forfeited.

Please note: No refunds for all purchases.

GHC 19 ADDITIONAL SPONSORSHIPS / 1

GHC sponsorships are an excellent way to demonstrate your organization's support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives. Additional Sponsorships are available ***February 26 through July 12, or when sold out.***

If you would like to sponsor something you don't see on this list, please let us know. We are open to your ideas and suggestions! Questions? Please reach us at **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

Sponsorships with STANDARD BENEFITS include the following:

- 2 complimentary General registrations* which includes access to all sessions and the Expo Hall
- Option to purchase additional General registrations**
- Sponsor logo and profile on the mobile app
- Sponsor logo on the GHC website

*Complimentary registrations must be used by July 15 or they are forfeited.
**Additional registration purchase options expire July 12 or when sold out.

BRANDING & VISIBILITY		
Lanyards ***$40,000*** 1 AVAILABLE	Gain maximum visibility by placing your organization's logo on official GHC lanyards. Co-branded with the AnitaB.org logo, these lanyards hold participant badges, which are required to be worn at all times. *Provided to all attendees*	STANDARD BENEFITS, PLUS: • Organization logo co-branded with AnitaB.org logo on AnitaB.org designed and produced lanyards • Option to purchase 4 additional General registrations
Conference Bags ***$40,000*** 4 AVAILABLE	Lend attendees a helping hand by sponsoring the GHC bag. Emblazoned with your organization's logo and the GHC logo, bags provide each attendee a convenient way to carry materials. *Provided to all attendees*	STANDARD BENEFITS, PLUS: • Organization logo co-branded with GHC logo on AnitaB.org designed and produced bags • Option to purchase 4 additional General registrations
Mobile App ***$25,000*** 1 AVAILABLE	Help attendees connect with official GHC information, build their schedules and stay up to date on events using the official GHC 19 Mobile App. About 75% of attendees download the app across various platforms. *Promoted to all attendees*	STANDARD BENEFITS, PLUS: • Organization's name mentioned in app store description • Organization's logo appears in the app • Option to purchase 2 additional General registrations
PROGRAMS & SESSIONS		
Evening Celebration ***$40,000*** 4 AVAILABLE	Dance the night away! GHC is famous for its dance night — a party for all attendees. *Anticipated audience: 6,000*	STANDARD BENEFITS, PLUS: • 20'×20' dedicated space with tables and chairs • Option to deliver a 3-minute speech on the party stage (content subject to AnitaB.org approval) • Option to raffle prizes from the party stage • Option to provide giveaways to party attendees. Do not include cost of shipping direct to the designated venue, item production and materials handling cost. • Option to purchase 4 additional General registrations
Untapped Pathways GHC Participation Initiative ***$25,000*** 10 AVAILABLE	Community colleges, alternative tech training programs (ex: bootcamps) and minority serving institutions (MSIs), train a disproportionate percentage of racial and ethnic minority, socioeconomically disadvantaged, rural and otherwise typically marginalized groups of STEM professionals and tech talent. Show your support for women technologists from these valuable pathways by sponsoring this all-inclusive GHC attendance initiative. These participation packages will be disseminated exclusively among MSI alumna pursuing tech careers, community college stakeholders and alternative training program participants and alumna.	STANDARD BENEFITS, PLUS: • One GHC sign co-branded with all sponsors' logos at room location • Option to provide giveaways to Hopper's lounge

Please note: No refunds for all purchases.

GHC 19 ADDITIONAL SPONSORSHIPS / 2

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

Sponsorships with Standard Benefits include 2 complimentary General registrations* with access to all sessions and the Expo hall, Option to purchase additional General registrations*, Sponsor logo and profile on the mobile app, Sponsor logo on the GHC website (*Registrations subject to deadlines shown on page 1.)

PROGRAMS & SESSIONS

Mentoring Circles ***$30,000*** 2 AVAILABLE	Gain visibility with a large number of students and mentors. This interactive small-group mentoring session lets attendees seek personalized advice on their career or academic endeavors. The event is held in a large room with about 50 tables, each hosted by a mentor focused on a particular topic. Every 20 minutes, attendees switch tables and chat with a different mentor on another topic. *Anticipated audience: 800 (400 part 1, 400 part 2)*	STANDARD BENEFITS, PLUS: • Two sponsor-hosted topic tables (topics approved by AnitaB.org) • Organization's logo co-branded on session handout (designed and produced by AnitaB.org) • One GHC sign co-branded with all sponsors' logos at room location • Option to provide giveaways to session attendees • Option to purchase 4 additional General registrations
Professional Development Leadership Workshop ***$25,000*** 3 AVAILABLE	Associate your brand with some of the conference's most popular and well-received sessions. Professional Development Leadership Workshops give technical women opportunities and resources they need to build leadership skills, overcome barriers, and advance to the next level in their careers. (3 separate workshops available) *Anticipated audience: 500*	STANDARD BENEFITS, PLUS: • One GHC branded sign with your organization's logo at room location • Option to deliver a 3-minute speech at the workshop (content subject to AnitaB.org approval) • Option to provide giveaways to workshop attendees • Option to purchase 2 additional General registrations
Technical Executive Forum ***$25,000*** 3 AVAILABLE TO ANITAB.ORG PARTNER COMPANIES	Support a key AnitaB.org Organizational Transformation program that provides guidance to organizations in creating diverse and inclusive workplaces. C-level executive participants connect, collaborate, and learn from experts and one another, integrating cutting-edge research and strategies to advance and retain women technologists. (This event is open to AnitaB.org partners only.) *Anticipated audience: 200*	STANDARD BENEFITS, PLUS: • One of the complimentary General registrations includes option to attend the Technical Executive Forum, provided a C-level technical executive is nominated and approved by AnitaB.org • Organization's logo co-branded on collateral • Option to deliver a 3 minute speech at the Technical Executive Forum (content subject to AnitaB.org approval) • Option to purchase 2 additional General registrations
Open Source Day ***$25,000*** 4 AVAILABLE	Provide backing for Code-a-thon for Humanity, an event where attendees collaborate on Open Source projects that help make the world a better place. This event offers sponsors an opportunity to position themselves as thought leaders and gain visibility with the Open Source community. *Anticipated audience: 250*	STANDARD BENEFITS, PLUS: • One GHC sign co-branded with all sponsors logos at room location • Option to deliver a 3-minute speech at the session (content subject to AnitaB.org approval) • Option to provide giveaways to session/reception attendees • Option to purchase 2 additional General registrations
GHC Poster Session ***$10,000*** 2 AVAILABLE	Host a mind-expanding technical poster session. It's the perfect opportunity for researchers — many of whom are still exploring new ideas and have not fully developed a paper — to informally present their research projects to conference attendees and receive feedback from experts. Selected poster presenters also compete in the distinguished ACM Student Research Competition, which offers an award to finalists. Sponsor this event and get direct access to top talent from the next generation. *Promoted to all attendees*	STANDARD BENEFITS, PLUS: • One poster session location reserved for your organization (poster submission subject to AnitaB.org approval) • 2 complimentary Booth Staff registrations • One of your General conference registrations reserved for your organization's poster presenter • Organization's logo co-branded on poster session map/collateral • One table and two chairs for sponsor to use in the poster session area • Option to provide giveaways to poster session attendees • Option to purchase 2 additional General registrations

Please note: No refunds for all purchases.

GHC 19 ADDITIONAL SPONSORSHIPS / 3

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

Sponsorships with Standard Benefits include 2 complimentary General registrations* with access to all sessions and the Expo hall, Option to purchase additional General registrations*, Sponsor logo and profile on the mobile app, Sponsor logo on the GHC website (*Registrations subject to deadlines shown on page 1.)

LOUNGES

Student Lounge ***$40,000*** 2 AVAILABLE	Provide a fun, interactive space where students can gather between sessions. The space will feature comfortable seating and student-focused amenities during the entire conference in an environment for undergrad and graduate technologists to convene, mingle and relax. *Promoted to all student attendees (approx 5000)*	STANDARD BENEFITS, PLUS: • One GHC sign co-branded with all sponsors' logos at room location • Option to provide giveaways to lounge attendees • Option to purchase 4 additional General registration
Charging Lounge ***$25,000*** 1 AVAILABLE	Help attendees relax or catch up on work while charging their devices in one of the lounges in the Expo. *Promoted to all attendees*	STANDARD BENEFITS, PLUS: • 2 complimentary Booth Staff registrations • 20'x30' space in the GHC Expo Hall including carpet, basic lounge furniture and multiple outlets to charge devices • Organization logo co-branded with GHC logo on AnitaB.org designed and produced hanging banner • Organization name and lounge # will be listed in the Expo Exhibitor List and GHC Mobile App • Option to provide giveaways to lounge attendees. Sponsor will be responsible for giveaways and materials handling cost. • Option to purchase 2 additional General registrations
Relaxation Lounge ***$25,000*** 2 AVAILABLE	Provide respite from the busy Expo floor where attendees can rest in a greenhouse-style space with comfortable furniture and hanging plants. *Promoted to all attendees*	STANDARD BENEFITS, PLUS: • 2 complimentary Booth Staff registrations • 20'x30' space in the GHC Expo Hall including carpet and basic lounge furniture • Organization logo co-branded with GHC logo on AnitaB.org designed and produced hanging banner • Organization name and lounge # will be listed in the Expo Exhibitor List and GHC Mobile App • Option to provide giveaways to lounge attendees. Sponsor will be responsible for giveaways and materials handling cost. • Option to purchase 2 additional General registrations

GHC 19 ADDITIONAL SPONSORSHIPS / 4

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

Sponsorships with Standard Benefits include 2 complimentary General registrations* with access to all sessions and the Expo hall, Option to purchase additional General registrations*, Sponsor logo and profile on the mobile app, Sponsor logo on the GHC website (*Registrations subject to deadlines shown on page 1).

ATTENDEE SERVICES

Coat & Luggage Check ***$20,000*** 2 AVAILABLE	Provide a much-appreciated benefit! Free coat check and luggage storage ensures that attendees can safely store bulky items in a secure area with dedicated staff. *Anticipated audience: 1000*	STANDARD BENEFITS, PLUS: • One GHC sign with your organization's logo at room location • Option to provide co-branded luggage tags to coat check attendees • Option to purchase 2 additional General registrations
Child Care ***$20,000*** 2 AVAILABLE	Demonstrate your dedication to inclusivity by sponsoring child care at GHC. We provide free on-site child care to attendees with kids 0–12, allowing mothers to attend the celebration and participate in activities. *Anticipated audience: 200*	STANDARD BENEFITS, PLUS: • One GHC sign co-branded with all sponsors' logos at room location • Option to provide giveaways to child care attendees • Option to purchase 2 additional General registrations
Nursing Mothers Room ***$20,000*** 2 AVAILABLE LOCATIONS	Demonstrate your dedication and support of nursing mothers by providing a secure and private space for them to use. *Anticipated audience: 50*	STANDARD BENEFITS, PLUS: • One GHC sign with your organization's logo at room location • Option to provide giveaways to nursing mothers room attendees • Option to purchase 2 additional General registrations

Please note: No refunds for all purchases.

GHC 19 ADDITIONAL SPONSORSHIPS / 5

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

Sponsorships with Standard Benefits include 2 complimentary General registrations* with access to all sessions and the Expo hall, Option to purchase additional General registrations*, Sponsor logo and profile on the mobile app, Sponsor logo on the GHC website (*Registrations subject to deadlines shown on page 1.)

AWARDS

Abie Award Sponsorship funds cover a $10,000 cash prize ($45,000 for Technical Leadership Abie Award) as well as travel, hotel, and meals for the award recipient.

Technical Leadership Abie Award ***$50,000*** 1 AVAILABLE	Support this award celebrating a woman who has led or developed a product, process, or innovation that made a notable impact on business or society. Nominees possess deep technical knowledge and demonstrate a commitment to increasing the representation of women in technology. This is the most prestigious Abie award. *Promoted to all attendees + livestream*	STANDARD BENEFITS, PLUS: • Recognition of your organization on the main stage at GHC • Option to deliver a 2-minute speech introducing the Abie Award winner on the main stage (content provided by AnitaB.org) • A PR Toolkit to promote your organization's sponsorship of the Abie Award • Option to purchase 5 additional General registrations • Pre-GHC promotion of the Technical Leadership Abie Award sponsor on LinkedIn and Twitter
Student of Vision Abie Award ***$15,000*** 1 AVAILABLE	Support this award celebrating a student who has a unique vision and is making a difference in technology. She is passionate about innovative technologies or inspires other women to participate in computing. *Promoted to all attendees + livestream*	STANDARD BENEFITS, PLUS: • Recognition of your organization on the main stage at GHC • A PR Toolkit to promote your organization's sponsorship of the Abie Award • Option to purchase 2 additional General registrations
Social Impact Abie Award ***$15,000*** 1 AVAILABLE	The Social Impact Abie Award recognizes a woman whose work is making a positive impact on women, technology and society. Nominees may have developed technology that caused social change or empowered women and increased their influence. *Promoted to all attendees + livestream*	
Emerging Technologist Abie Award ***$15,000*** 1 AVAILABLE	The Emerging Technologist Abie Award is a new award that highlights the creative ways women in technology confront problems and seek solutions. We want to celebrate women who are still early in their careers and have the potential to shape the future of their fields for years to come. The Emerging Technologist Abie Award recognizes a midcareer woman technologist in the first 10 years of her technical career. She uses her leadership and technological talents in high impact initiatives, and is making important contributions to the advancement of women in technology. *Promoted to all attendees + livestream*	
Education Innovation Abie Award in Honor of A. Richard Newton ***$15,000*** 1 AVAILABLE	The Educational Innovation Abie Award in Honor of A. Richard Newton recognizes educators for developing innovative teaching practices and approaches that attract female students to computing, engineering, and math in K-12 or undergraduate education. *Promoted to all attendees + livestream*	

GHC 19 ADDITIONAL SPONSORSHIPS / 6

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

Sponsorships with Standard Benefits include 2 complimentary General registrations* with access to all sessions and the Expo hall, Option to purchase additional General registrations*, Sponsor logo and profile on the mobile app, Sponsor logo on the GHC website (*Registrations subject to deadlines shown on page 1.)

LUNCHES

Systers Luncheon ***$35,000*** 1 AVAILABLE	Show your support for Systers, the world's largest online community of women technologists, by hosting their annual luncheon at GHC. The event gives Systers members the opportunity to connect in person and offers new women a chance to join the community. *Anticipated audience: 200*	**STANDARD BENEFITS, PLUS:** • One GHC branded sign with your organization's logo at room location • Option to deliver a 3-minute speech at the lunch (content subject to AnitaB.org approval) • Option to provide giveaways to luncheon attendees • Option to purchase 3 additional General registrations
LGBTQ-A in Technical Roles Luncheon ***$35,000*** 1 AVAILABLE	Promote and support LGBTQ-A technologists and their alliance partners from industry, government, and academia. This luncheon allows members of the community to network with one another, connect with strong role models, and celebrate their accomplishments. Each year, we expand this program to better reflect the diversity within this community, discuss political issues, and support initiatives on both a national and global level. Anticipated audience: 200	
Women of Color in Technical Roles Luncheon ***$35,000*** 1 AVAILABLE	Promote and support women of color in technical roles from industry, government, and academia. This program-based lunch allows women of color the chance to network with one another, connect with strong role models, and celebrate their accomplishments. This program — developed in partnership with CMD-IT and Underrepresented Women in Computing — focuses on raising awareness about the intersectionality of gender and race/culture. The audience includes anyone identifying themselves as a person of color: Black/African American, Hispanic/ Latina, Native American, Native Hawaiian, Pacific Islander, and Asian. Organizers also encourage attendance by people with disabilities, as discussion will be broadly applicable to members of all of our industry's underrepresented groups. *Anticipated audience: 200*	

SCHOLARSHIPS (do not include standard benefits)

GHC International Scholarship ***$4,000***	Help women from around the world attend this global gathering. We offer scholarships to students from universities outside of the U.S. that cover registration, flights, food and hotels.
GHC Faculty Scholarship ***$3,500***	Ensure that those training the next generation can travel to the celebration and attend sessions about cutting-edge technology and navigating their own careers. Our faculty scholarship covers registration, flights, food and hotels.
GHC Domestic Scholarship ***$2,500***	Help send the next generation of technologists to the celebration. We offer scholarships to students from universities inside of the U.S. that cover registration, flights, food and hotels.

Please note: No refunds for all purchases.

GHC 19 ADDITIONAL SPONSORSHIPS / 7

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

Sponsorships with Standard Benefits include 2 complimentary General registrations* with access to all sessions and the Expo hall, Option to purchase additional General registrations*, Sponsor logo and profile on the mobile app, Sponsor logo on the GHC website (*Registrations subject to deadlines shown on page 1.)

RECEPTIONS

Black Women in Technical Roles Reception ***$35,000*** 1 AVAILABLE	Promote and support Black women technologists from industry, government, and academia. This reception gives Black women a chance to network with one another, connect with strong role models, and celebrate their accomplishments. *Anticipated audience: 300*	STANDARD BENEFITS, PLUS: • One GHC branded sign with your organization's logo at room location • Option to deliver a 3-minute speech at the lunch (content subject to AnitaB.org approval) • Option to provide giveaways to luncheon attendees • Option to purchase 3 additional General registrations
Latinas in Technical Roles Reception ***$35,000*** 1 AVAILABLE	Promote and support Latina technologists from industry, government, and academia. This reception gives Latinas a chance to network with one another, connect with strong role models, and celebrate their accomplishments. *Anticipated audience: 200*	
GHC Scholar Networking Reception ***$30,000*** 2 AVAILABLE	Welcome our GHC Scholars! Scholars come from all across the U.S. and more than 50 countries. Help them connect with and learn about one another, and start GHC with a proper celebration. During this event, scholars will have the opportunity to network with one other and invited guests. Your organization's representatives will have the chance to speak directly to the next generation of technology leaders. *Anticipated audience: 800*	
BRAID Welcome Reception ***$25,000*** 2 AVAILABLE	Help students and faculty connect with and learn about one another, and start GHC with a proper celebration. During this event, BRAID students and faculty will have the opportunity to network with one other and invited guests. Your organization's representatives will have the chance to speak directly to the next generation of technology leaders. *Anticipated audience: 200*	
Speaker's Reception ***$25,000*** 2 AVAILABLE	Honor our GHC speakers by co-hosting a reception for these experienced women technologists. The reception will provide light food and beverages, networking opportunities and a celebratory atmosphere. *Anticipated audience: 200*	
Mid-Career Women's Reception ***$25,000*** 2 AVAILABLE	Conversations and strategies to bring equity to the tech ecosystem often focus on early entrants. However mid-career technical women leave the field at higher rates to their male counterparts, and are an important segment of technical women for whom support is owed. Sponsor the Mid-Career Women's Reception to show you commitment to supporting technical women across all career stages, and create a space for networking and sharing innovative strategies for retaining experienced mid-career women. *Anticipated Audience: 200*	

Please note: No refunds for all purchases.

NEW ADDITIONAL SPONSORSHIPS / 1

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

Sponsorships with Standard Benefits include 2 complimentary General registrations* with access to all sessions and the Expo hall, Option to purchase additional General registrations*, Sponsor logo and profile on the mobile app, Sponsor logo on the GHC website (*Registrations subject to deadlines shown on page 1).

BRANDING AND VISIBILITY		
NEW! Water Bottle ***$65,000*** 1 AVAILABLE	Sponsor provided water bottles (25K) for exclusive sponsorship. Water bottles will be handed out to All General Attendees during the registration process. Sponsor is responsible for shipping according to conference shipment guidelines and deadlines. *Provided to all-Access and General attendees*	STANDARD BENEFITS, PLUS: • Organization logo co-branded with GHC logo
NEW! Hydration Stations ***$8,000*** 10 AVAILABLE	Exclusive branded water stations for peak days of the conference which are Tuesday through Friday. Sponsorship is for 3 branded water stations w/ 10 refills. This is a shared sponsorship with other water bottles being sponsored. Water Station locations will include inside session rooms and common areas of the convention center. Locations are randomly assigned. Sponsors will submit their logo and see a proof of approval. *Promoted to all attendees*	STANDARD BENEFITS, PLUS: • Organization logo co-branded with GHC logo on AnitaB.org designed and produced cooler wraps
NEW! GHC Digital Signage ***$6,000*** 10 AVAILABLE	Get your brand some attention by displaying your logo or presentation (no audio) on a loop for 15 seconds at a time on the three (3) digital signs within the OCCC West Concourse. Your message is guaranteed to be displayed 5-10 times per day Wednesday through Friday. Presentation contents must be submitted by sponsor (GHC Conference Management approval required). Location selection is designated by Show Management on a first-come, first-served basis. *Promoted to all attendees*	STANDARD BENEFITS, PLUS: • Organization logo or presentation (no audio) on a loop for 15 seconds at a time on 3 digital signs within the OCCC West Coucourse
NEW! Charging Station ***$5,500*** 10 AVAILABLE	Sponsor charging stations throughout the main conference areas of the OCCC and Hyatt conference space. Sponsorship includes branding with your logo prominently highlighted on 3 charging stations. This is an extremely high profile branding opportunity with visibility throughout GHC. Charging stations will be in a variety of styles including kiosks and charging tables. Sponsors will submit their logo and see a proof for approval. Charing stations will be assigned randomly by AnitaB.org. *Promoted to all attendees*	STANDARD BENEFITS, PLUS: • 3 charging stations per sponsor • Organization logo • Opportunity to provide graphic of your brand (provided by Sponsor) to be highlighted on the header or kick panel of the charging station at no cost

Please note: No refunds for all purchases.

NEW ADDITIONAL SPONSORSHIPS / 2

Contact: BusinessDevelopment@AnitaB.org or get started at Support.AnitaB.org.

BRANDING AND VISIBILITY

NEW! Shuttle Bus Branding ***$7,500*** 2 AVAILABLE	Exclusive Sponsorship of a highly targeted advertising opportunity in which your advertising message will reach GHC attendees as they hop aboard our complimentary shuttles taking them to and from the convention center. Sponsorship includes a full ribbon on both sides of 20 of the GHC shuttle buses. There will be approx. 20 buses circulating between 6 different pickup locations servicing several GHC hotels (subject to change as necessary). Sponsorship includes printing of the full ribbon advertisement and application/installation on both side of the GHC shuttle buses. Design must be submitted by sponsor in digital format (GHC Show Management approval required) and be consistent with the GHC banner template. Design elements will be provided to sponsor along with timeline for submission. Sponsorship design must include co-branding of the GHC event. *Promoted to all attendees*	STANDARD BENEFITS, PLUS: • Organization logo co-branded with GHC logo on AnitaB.org designed and produced bus banner
NEW! Hotel Room Key ***$10,000*** 1 AVAILABLE	Highly visible branded hotel room keys that put your brand and message in attendees' hands multiple times throughout the GHC, yielding repeat impressions of your brand every time they use their key. Sponsor can brand front side of key card. Price includes production of 3,000 key cards and distribution. Sponsor would provide print ready art following specs and timeline for production. Sponsor will co-brand the key with GHC event mention. Sponsor key art must be approved by AnitaB.org. Hotels will be assigned by AnitaB.org for sponsorship of keys. *Provided to 3,000 attendees*	STANDARD BENEFITS
NEW! Hotel Room Drop ***$8,000*** 10 AVAILABLE	Sponsor provided item within allowed dimensions room dropped to 3,000 attendes. Gifts not able to drop in rooms due to DND will be returned to sponsor at the end of event. No late pick up process offered. Sponsor item to be within the dimensions of 12" x 12" x 12". Items must be shipped assembled ready for room drops. Items will be shipped with specific instructions and sponsors will not have access to items prior to room drop. Sponsor item to be shipped following directions and timeline for room drop. Selection of Conference Hotel and which rooms to be gift dropped, as well as night selected for room drop per sponsorshp to be selected by AnitaB.org. *Provided to 3,000 attendees*	STANDARD BENEFITS
NEW! GHC Refreshment Break ***$6,500*** 5 AVAILABLE	Sponsor a.m. or p.m. refreshment break on Wednesday, Thursday, or Friday. Catch attendees' eyes as they move between sessions and grab a coffee, drink, and snack. Price includes prominent signage and promotion through GHC mobile app push notifications. (Note that there is no a.m. break on Wednesday due to Keynote Session). Sponsorship will be for one day for either the a.m. or p.m. break, and AnitaB.org will assign as they are not by sponsor selection. Sponsors will submit their logo and see a proof of approval. *Provided to all attendees*	STANDARD BENEFITS, PLUS: • Brand recognition at the refreshment break area

Please note: No refunds for all purchases.

NEW ADDITIONAL SPONSORSHIPS / 3

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

PROGRAMS & SESSIONS		
NEW! CAREER FAIR HALL CRAWL HOSTED BAR SPONSORSHIP ***$ 5,000 per bar*** MULTIPLE	We are excited to have a Career Fair Hall Crawl Reception this year! The Hall Crawl will take place on Tuesday evening from 5-6:30p.m. Your sponsorship can either be a hosted mini bar in your booth (island size booth required) or a hosted bar within the Career Fair Hall Crawl. (Sponsorship includes Beer/ Wine for 500 drinks) Sponsorship includes sponsor logo on signage which will be on the bar top and cocktail bar napkins. *Provided to all attendees*	STANDARD BENEFITS, PLUS: • Receive a themed identifier sign. • Organization will be highlighted in the Agenda Builder.
NEW! Evening Celebration Co-sponsor ***$10,000*** 6 AVAILABLE	Enchance the Celebration night by sponsoring DJ entertainments, activites, games or food stations *Provided to all attendees*	STANDARD BENEFITS, PLUS: • Organization logo is listed in the Evening Celebration sponsor credit reel • Recognition of your organization on the Evening Celebration stage at GHC • One GHC sign with your organization's logo at activity location
NEW! Community Blogger/ Notetaker/ Mentor Volunteer Orientation ***$20,000*** 1 AVAILABLE	The Volunteer Orientation is a meeting for the volunteer bloggers, vloggers, notetakers, and mentors to discuss their volunteer opportunity with the Anita|Bees committee. This session provides information for the volunteers who have signed up to take notes or create blog posts on a session. In addition, volunteers can ask questions for clarification on the expectations or responsibilities set for the conference. *Anticipated audience: 200*	STANDARD BENEFITS, PLUS: • One GHC sign co-branded with all sponsors' logos at room location • Option to provide swag items in advance for leaders to distribute to attendees
NEW! Hopper Orientation ***$20,000*** 1 AVAILABLE	This is a required meeting where 200 Hoppers (volunteers – majority are students) will meet, hear about their assignments, get their famous Hoppers T-shirt, learn the rules they must follow while fulfilling their duties, and ask their questions. *Required for all Hoppers* *Anticipated audience: 200*	STANDARD BENEFITS, PLUS: • One GHC branded sign with your organization's logo at room location • Option to provide giveaways to Hoppers

Please note: No refunds for all purchases.

NEW ADDITIONAL SPONSORSHIPS / 4

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

PROGRAMS & SESSIONS		
NEW! Advocates For Women in Tech Luncheon ***$25,000*** 1 AVAILABLE	Shine a spotlight on the community of advocates working toward an equitable tech ecosystem by hosting this inaugural Advocates' Luncheon. This gathering will convene advocates across sectors, including policy experts, grassroots advocates, corporate social responsibility executives, community leaders and more. In addition to offering women in tech advocates an opportunity to network and share strategies, the luncheon will feature speaker spotlight of global leaders discussing an array of legislative, programmatic and community-based efforts supporting all women in tech. There is no lobbying associated with this event. *Anticipated audience: 200*	STANDARD BENEFITS, PLUS: • One GHC sign co-branded with all sponsors' logos at room location • Option to provide giveaways to attendees
NEW! Faculty Lunch ***$20,000*** 1 AVAILABLE	Demonstrate your support for Academia with a lunch that brings together faculty members from universities around the world. *Anticipated audience: 130*	STANDARD BENEFITS, PLUS: • One GHC branded sign with your organization's logo at room location • Option to provide giveaways to luncheon attendees
NEW! Communities Hall ***$35,000*** 4 AVAILABLE	Sponsor our inaugural Communities Hall! The 2-day GHC 19 Communities Hall promotes and supports AnitaB.org Communities; representing women technologists from industry, government and academia, from all over the world. The Communities Hall is where all AnitaB.org Communities and members will have a chance to collaborate and network with one another, connect with strong role models and celebrate their accomplishments. *Provided to all attendees*	STANDARD BENEFITS, PLUS: • Option to deliver two 3-minute speeches (one each day) • 4 complimentary registrations • Option to purchase 10 additional general registrations • 6 foot tables along perimeter of large ballroom for sponsors and represented communities • Option to provide giveaways to attendees. Sponsor will be responsible for giveaways and materials handling cost.
NEW! Senior Women's Program ***$35,000*** 2 AVAILABLE	An invitation only event for senior-level career women, the Senior Women's Program (SWP) is an event designed to reignite passion and address the varied needs of experienced women technologists on the cusp of the C-suite. Attendees will gain inspiration and insight from leading women in tech, participate in a leadership development experience and have the opportunity for networking. Program participants will leave with actionable inspiration to broaden their career goals, and shift the ever-changing culture for women in technology. *Anticipated Audience: 250 Attendees*	STANDARD BENEFITS, PLUS: • Option to deliver 3-minute speech • Sign with company logo at the room location • Option to purchase 3 additional general registrations • Option to provide giveaways to attendees. Sponsor will be responsible for giveaways and materials handling cost.

Please note: No refunds for all purchases.

NEW ADDITIONAL SPONSORSHIPS / 5

Contact: **BusinessDevelopment@AnitaB.org** or get started at **Support.AnitaB.org.**

LOUNGES		
NEW! Wellness Massage Lounge OCCC ***$30,000*** 2 AVAILABLE	Sponsor the Massage Center and make it your own! Exposure in the Main Concourse can't be beat. Sponsorship is for one of the three main conference days (randomly assigned by AnitaB.org), open during career fair hours with 4 massage therapists and 4 massage chairs. Sponsorship includes signage promoting your sponsorship with option for additional sponsor provided enhancements (ie: company shirts for massage therapists to wear, massage tokens given out to attendees for the gift of a massage). Sponsors may not staff the massage center. *Provided to all attendees*	STANDARD BENEFITS, PLUS: • 20x30 space in the GHC Expo Hall including carpet and basic lounge furniture • Organization logo co-branded with GHC logo on AnitaB.org designed and produced hanging banner • Massage equipments and massage therapists • Organization name and lounge # will be listed in the Expo Exhibitor List and GHC Mobile App • Option to provide giveaways to lounge attendees. Sponsor will be responsible for giveaways and materials handling cost. • 2 complimentary Booth Staff Registrations
NEW! Refueling Lounge ***$35,000*** 1 AVAILABLE	The Refueling Lounge will consist of 3 food stations and seating areas; Old-Fashioned Popcorn Cart, Coffee Cart and Smoothie Bar. Servers will scan attendee badges before they provide food and drink items. Sponsors will have brand recognition on the lounge area signage, as well as on food service items. Price includes branded items and catering costs. *Provided to all attendees*	STANDARD BENEFITS, PLUS: • Brand recognition on the lounge area signage • 4,500 servings of popcorn, server and branded bags during peak GHC Expo Hours Wednesday - Friday • 2 Lead Retrieval units for servers to scan badges
NEW! Specialty Coffee Cart ***$36,000*** 2 AVAILABLE	Sponsorship of a coffee cart will include branding and promotion that will include sponsor logo. Coffee Cart will serve 500 complimentary drinks from a "Hosted Menu" and each of those drinks will include a sponsor branded cup sleeve. Coffee Carts will be available for sponsorship on the main conference days of Wednesday, Thursday, and Friday. Sponsorship is for one day and location of coffee cart will be in the main conference foyer and assigned by AnitaB.org. Sponsors will submit their logo and see a proof of approval. *Provided to all attendees*	STANDARD BENEFITS, PLUS: • Brand recognition on the lounge area signage • 4,500 servings of coffee, server and branded cups during peak GHC Expo Hours Wednesday - Friday • 2 Lead Retrieval units for servers to scan badges
NEW! Smoothie Bar ***$36,000*** 2 AVAILABLE	Fuel attendees with the positive energy they need at the smoothie bar. Branded cups will be provided to promote your organization's sponsorship as you offer smoothies during peak GHC Expo hours Wednesday through Friday. Cart attendants will wear your company shirt (provided by sponsor), and scan attendee badges as leads for you but cannot require that attendees be scanned to get smoothies. Price includes 4,500 smoothies (while supplies last), server and branded cups. *Provided to all attendees*	STANDARD BENEFITS, PLUS: • Brand recognition on the lounge area signage • 4,500 servings of smoothies, server and branded cups located in the OCCC Foyer during peak GHC Expo Hours Wednesday -Friday • 2 Lead Retrieval units for servers to scan badges • Organization name and lounge # will be listed in the Expo Exhibitor List and GHC Mobile App
NEW! Faculty Lounge ***$20,000*** 1 AVAILABLE	Provide a quiet, cozy space where Faculty members can convene, chat or focus on their work for a moment. The space will feature comfortable seating, workspaces with charging outlets, snacks and beverages. *Promoted to all Faculty Attendees*	STANDARD BENEFITS, PLUS: • One GHC sign co-branded with all sponsors' logos at room location • Option to provide giveaways to lounge attendees

Please note: No refunds for all purchases.