ENGAGE YOUR EXECUTIVES

Make sure your executive team is represented at GHC. Having leadership present at the Celebration signals a commitment to diversity and inclusion, and provides a unique experience that can’t be replicated. While at GHC, host a gathering where your employees can interact with them. Encourage your leaders to spend time at the Career Fair, attend talks, and browse the Poster Session.

Is your organization an AnitaB.org Partner? Send your execs to the Technical Executive Forum.

HELP ATTENDEES PREPARE IN ADVANCE

With so much to see and do, attending GHC can be overwhelming, especially for first-timers. Ask previous attendees to contribute tips and insights on how to get the most out of the Celebration; circulate this info 2–3 weeks beforehand. Review the schedule and suggest tracks or speakers that apply to your industry-vertical or area of focus.

POSITION YOURSELF FOR RECRUITING SUCCESS

Set aside hiring requirements to fill specifically at GHC, but don’t wait until you arrive to get started. Take advantage of the resume database to get a jump on finding potential hires ahead of time. Once the database opens up to your sponsorship level, screen candidates, set up phone interviews, verify references, and more. That way, you’ll arrive at GHC fully informed about your top candidates and prepared to take the next step. Companies who can make offers on the floor always have the advantage. Don’t forget, only conference attendees can enter the Expo Hall. If you want to schedule an interview during GHC, make sure your applicant is registered to attend or be prepared to meet them nearby.

NOMINATE A WOMAN IN YOUR ORGANIZATION FOR AN ABIE AWARD

Know a woman who has changed technology? Celebrate her achievement by nominating her for an Abie Award. These awards honor technologists making outstanding contributions in areas such as social impact and technical leadership. Winners receive a cash prize and a trip to GHC where they speak in breakout sessions or on the main stage. See all the awards and selection criteria.

SUBMIT A PRESENTATION, PANEL, OR WORKSHOP PROPOSAL

Encourage the women in your organization to make their voices heard by submitting their session ideas. Our tracks offer a wide range of fields for every technical woman. Learn more about our call for participation.

ATTEND ANITA.B.ORG LOCAL EVENTS

AnitaB.org is building local communities in cities around the world. The meetups and gatherings offer opportunities for women technologists and others to stay connected throughout the year. Find a community near you.