



Support Women Entrepreneurs: Sponsor the AnitaB.org PitchER™ Competition!

On October 2, 2019, the inaugural AnitaB.org PitchER competition will bring leading female founders to Orlando, Florida, during Grace Hopper Celebration (GHC), the world's largest gathering of women technologists.

The contest will support and encourage entrepreneurs from all industries who are leading early-stage technology startups. Your sponsorship will provide new funding opportunities to these founders: The top 10 finalists will compete on stage at GHC for a total of \$100,000 in prize money, split among three winners and an Audience Favorite.

Become a sponsor of the AnitaB.org PitchER competition, and join us at Grace Hopper Celebration to help choose the Audience Favorite.

BECOME A SPONSOR TODAY!



“Women are Winning: Companies with a female founder performed 63% better than our investments with all-male founding teams”

Source: First Round Capital
via Harvard Business Review

AnitaB.org PitchER Competition Sponsor Benefits

As a sponsor of the AnitaB.org PitchER competition, you'll support the winners in funding their startups.

Purchase your sponsorship today: BusinessDevelopment@AnitaB.org

	PitchER Competition Premier Sponsor \$50,000 FIVE AVAILABLE	PitchER Competition Event Sponsor \$25,000 TEN AVAILABLE
GHC REGISTRATIONS & EVENTS		
Complimentary Registrations to Grace Hopper Celebration	8	2
General Registrations Purchase Option* (\$1,150)	Purchase up to 5 registrations	Purchase up to 3 registrations
Invitation + Priority Seating at the PitchER Competition Event	2	2
A 1-minute speaking Opportunity to Share Your Excitement and Commitment with the Crowd	Yes	
Invitations to a Private Reception with Judges, Competitors, and AnitaB.org Staff	2	2
BRANDING & RECOGNITION		
Press Kit	Promote your sponsorship to the media or internally	
PitchER Competition Sponsor Mark	PitchER Premier Sponsor mark for use on your press release, internal communications, or website	PitchER Event Sponsor mark for use on your press release, internal communications, or website
Press Releases	Your organization named in all AnitaB.org PitchER competition press release	
Signage for PitchER Competition Event Room	Logo displayed as PitchER Competition Premier Sponsor	Logo displayed as PitchER Competition Event Sponsor
General Session Credit Reel	Logo displayed as PitchER Competition Premier Sponsor	Logo displayed as PitchER Competition Event Sponsor
PitchER Competition Event Webpage	Logo displayed as PitchER Competition Premier Sponsor	Logo displayed as PitchER Competition Event Sponsor
GHC Mobile App	Organization profile and logo	Organization profile and logo
Provide Giveaway Items for PitchER Attendees and/or Competitors	Unlimited	N/A
OTHER BENEFITS		
Resume Database Access	July 22 – Dec. 31	

*Additional registration purchase options expire no later than August 17.