Intentional. Inclusive. Intersectional.

Building Inclusive Products and Services to Mirror the World We Live In

Since 2007, the AnitaB.org Technical Executive Forum (TEF) has convened C-level technical executives from AnitaB.org Partner organizations to discuss the challenges and opportunities their companies face in retaining and advancing women technologists. TEF is a key Organizational Transformation program, designed to guide organizations in their efforts to create diverse, inclusive and equitable tech workplaces. C-level technical executive participants connect, collaborate, and learn from experts and their executive peers on cutting-edge research and strategies to advance and retain women technologists.

TECHNICAL EXECUTIVE FORUM
/ Thursday, October 3, 2019

FEATURED SPEAKERS

DR. AYANNA HOWARD
Professor and Chair of the School of Interactive Computing, Georgia Institute of Technology; Co-Founder and CTO, Zyrobitics

CANDICE MORGAN
Head of Inclusion and Diversity, Pinterest

STEVEN HUANG
Head of Diversity and Inclusion, Culture Amp

LIGHTNING AND ROUNDTABLE TALK PRESENTERS

Mary Hamilton, Managing Director, Accenture Technology Labs
Michelle Gadsden-Williams, Managing Director, Inclusion & Diversity – North America, Accenture
Lisa Cochran, Managing Director and Head of Operations Digitization and Technology, Global Consumer Bank, Citibank
Emily Glassberg Sands, Head of Data Science, Coursera
Nick Cannon, Chief Technology Officer, Walt Disney Animation Studios
Latomda Newton, Chief Diversity Officer and Senior Vice President, Walt Disney Animation Studios
Julie Elberfeld, Senior Vice President, Shared Technology and Executive Sponsor of Diversity and Inclusion for Technology, Capital One
Margaret Mayer, Managing Vice President, Software Engineering for Messaging, Conversational AI and Innovation Platforms, Capital One

Jill Niland, Partner, Global Assurance New Products and Services, PwC
Victoria Huff, Founder and Leader, US and Global New Ventures, PwC
Oona King, Vice President, Diversity, Equity and Inclusion, Snap

ROUNDTABLE FACILITATORS

Rachel Williams, TEF Lead Facilitator; CEO, Co-Founder, Miller Harper Williams; Head of EID Recruiting, X-The Moonshot Factory
Cindy Owyong, Founder, Breaking Glass Forums; Vice President of Inclusion, Culture and Change, Charles Schwab
Lisa Lee, Vice President, Global Culture, Belonging, and People Growth, DoorDash
Maurice Wilkins, Head of Diversity and Inclusion, Fastly

A SPECIAL THANK YOU TO THE 2019 TEF COMMITTEE AND SPONSORS

Dr. Steven Gray, Senior Vice President, Engineering, Qualcomm
Sri Shivananda, Chief Technology Officer and Senior Vice President, PayPal
Yasaman Hadjibashi, Managing Director and Head of Data and Analytics, Global Consumer Technology, Citigroup
Angela Tucci, Chief Executive Officer, Apto; AnitaB.org Board of Trustees
John Pavley, Senior Vice President, Software Engineering, Viacom
Rosa Ramos-Kwok, Managing Director and Head of Technology Risk & Control, JPMorgan Chase


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**AGENDA**

**AM SESSION**

- **Windermere Ballroom W, Hyatt Regency Orlando**

7:15 a.m. **BREAKFAST**

8:00 - 9:30 a.m. **WELCOME**

Brenda Darden Wilkerson, President and CEO, AnitaB.org  
Rachel Williams, TEF Lead Facilitator

**FEATURED SPEAKER**

Dr. Ayanna Howard, Professor and Chair of the School of Interactive Computing, Georgia Institute of Technology; Co-Founder and CTO, Zyrobotics  
*AI and The Future of Work – Making Us and AI Smarter Together*  
AI and robot technologies drastically change businesses through augmenting functional tasks, retraining employees and recruiting talent, and enhancing relationships. How can we develop strategies that build upon diversity and empathy while furthering institutional and industry goals?

9:30 - 9:45 a.m. **BREAK**

9:45 - 11:30 a.m. **LIGHTNING TALKS – ROUND 1**

- Celebration Breakout Rooms: 5 - 13, Hyatt Regency Orlando

- **Innovative and Inclusive Approaches in “The New Post Digital World”**  
  Mary Hamilton and Michelle Gadsden-Williams, Accenture  
  Facilitated by Maurice Wilkins, Fastly

- **Progress Starts with People: Building AI with Inclusion in Mind**  
  Lisa Cochran, Citi  
  Facilitated by Cindy Owyoung, Breaking Glass Forums & Charles Schwab

- **Applying Data Science to Build Inclusive Products**  
  Emily Glassberg Sands, Coursera  
  Facilitated by Lisa Lee, DoorDash

- **The Art of Inclusive Storytelling: Collaborating Across Boundaries**  
  Nick Cannon and Latondra Newton, Walt Disney Animation Studios  
  Facilitated by Rachel Williams, Miller Harper Williams and X-The Moonshot Factory, TEF Lead Facilitator

11:30 a.m. - 12:30 p.m. **LUNCH**

- **Windermere Ballroom X, Hyatt Regency Orlando**

  Michelle Flatt, Vice President, Programs, AnitaB.org  
  TEF sponsors acknowledgment and remarks

12:30 - 1:45 p.m. **PM SESSION**

- **Windermere Ballroom W, Hyatt Regency Orlando**

- **WELCOME BACK**

- **FEATURED SPEAKER**

  Candice Morgan, Head of Inclusion and Diversity, Pinterest  
  *How to Scale Inclusion, Research and Human-Centered Data into Product Development*  
  As technology continues to advance, many companies are faced with the realities of data bias and how that can affect the consumer experience. Product inclusivity is a challenge that is fixable by ensuring organizations pay close attention to the diversity of not only their teams, but their algorithms as well.

1:45 - 2:00 p.m. **BREAK**

2:00 - 2:50 p.m. **FEATURED SPEAKER / WORKSHOP**

Steven Huang, Head of Diversity and Inclusion, Culture Amp  
*How to Apply Technical, Critical and Analytical Expertise to Impact Diversity and Inclusion Data*  
In this interactive simulation, apply the same rigor and processes as you would to your customer and business data and leverage critical thinking and analytical expertise to explore how diversity, equity and inclusion (DEI) data should be collected and analyzed to improve the tech workplace.

2:50 - 4:30 p.m. **LIGHTNING TALKS – ROUND 2**

- Celebration Breakout Rooms: 5 - 13, Hyatt Regency

- **Closing the Diversity Gap: From Attracting and Retaining Talent to Driving Innovation in Conversational AI**  
  Julie Elberfeld and Margaret Mayer, Capital One  
  Facilitated by Rachel Williams, Miller Harper Williams and X-The Moonshot Factory, TEF Lead Facilitator

- **Deep Dive: How to Apply Technical, Critical and Analytical Expertise to Impact Diversity and Inclusion Data**  
  Steven Huang, Culture Amp  
  Facilitated by Maurice Wilkins, Fastly

- **Diversity, Digitization and Disruption: Redesigning Professional Services for the Future**  
  Jill Niland and Victoria Huff, PwC  
  Facilitated by Cindy Owyoung, Breaking Glass Forums & Charles Schwab

- **Equity Matters: Using Data to Drive Better Product Design & People Processes**  
  Oona King, Snap  
  Facilitated by Lisa Lee, DoorDash

4:30 - 4:45 p.m. **CLOSING**

Brenda Darden Wilkerson, President and CEO, AnitaB.org  
Ryan Carson, Co-Founder and CEO, Treehouse

4:45 - 5:30 p.m. **TEF NETWORKING RECEPTION**

- **Windermere Ballroom X, Hyatt Regency Orlando**

  Join TEF Participants to continue the conversation with Brenda and Ryan, Featured Speakers, and view the Graphic Recording Gallery capturing the TEF day.