

# GHIC 2020 PROSPECTUS

September 29 - October 2  
Orlando, FL

GRACE HOPPER  
CELEBRATION



We Will Change the World

GRACE  
CELEBRATION

# GRACE HOPPER CELEBRATION



The Grace Hopper Celebration (GHC) is the perfect venue for your organization to connect with women technologists. Meet and recruit some of the best minds in the field at our Expo; engage attendees by sponsoring an event or service; or help women in tech attend GHC. We offer different levels of sponsorships, each with unique benefits. Choose the package that fits your organization's needs.



## Show your commitment to women in tech.

GHC 20 / September 29 - October 2, 2020 in Orlando, Florida

### GHC 19 OVERALL IMPACT



24,847  
ATTENDEES



1,765  
organizations were represented, including 591 academic institutions.



94  
COUNTRIES



95%  
of organizations feel engagement with women technologists is similar or better at GHC than other events.



3,000+  
joined via Livestream from around the world.



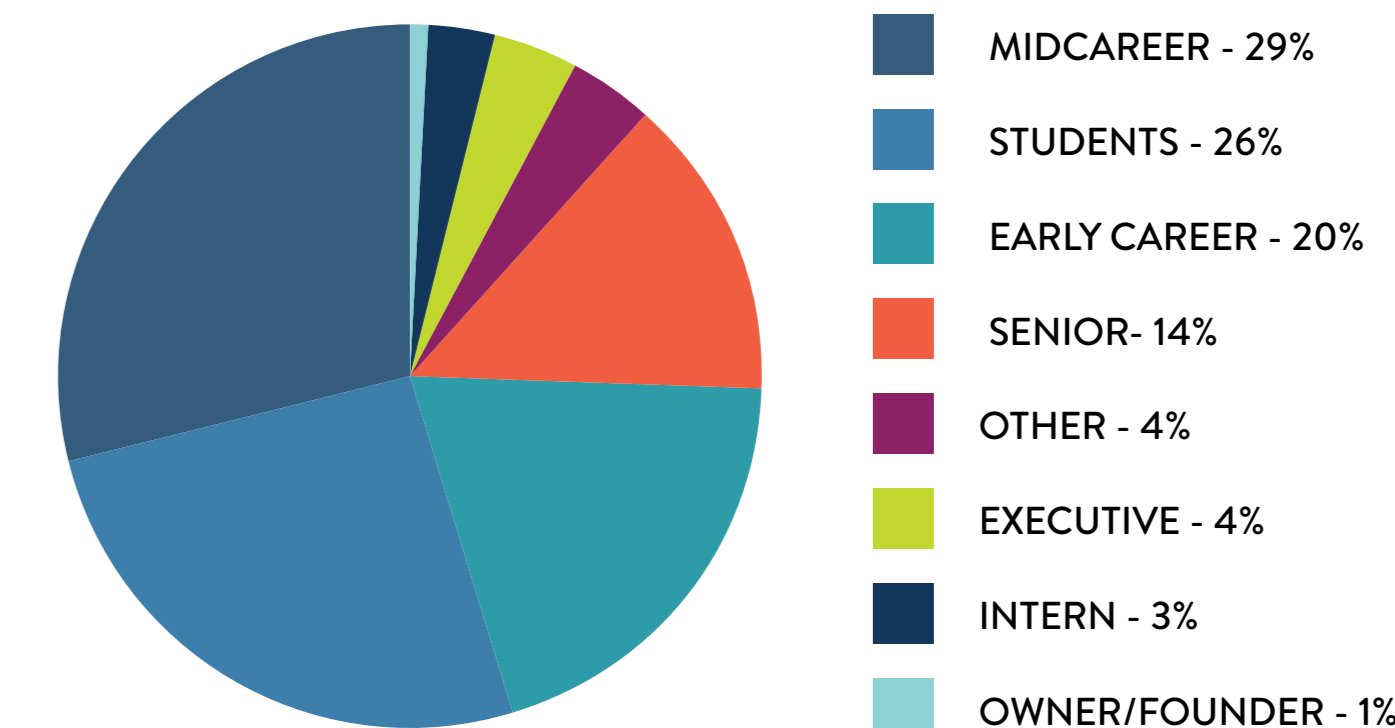
91%  
of sponsors felt objectives were met.

### CAREER FAIR + INTERVIEW HALL

822  
INTERVIEW BOOTHS  
INCLUDING  
279 SPONSORS

844  
BOOTHS  
INCLUDING  
466 SPONSORS

### CAREER STAGES OF GHC ATTENDEES



GHC sponsorships are an excellent way to demonstrate your organization's support of women technologists. With a wide array of opportunities, you can choose the commitment that aligns with your goals and initiatives.

Sponsorships and additional options below are available March 10 through June 28, or when sold out.

AnitaB.org is committed to promoting intersectional gender equity in the global technical workforce by 2025. Therefore a portion of each GHC sponsorship funds our year-round tech inclusion programs for Women of Color and other severely underrepresented groups worldwide. Thank you for joining us to ensure that technology represents all the communities we serve.

### Questions?

Please reach us at [BusinessDevelopment@AnitaB.org](mailto:BusinessDevelopment@AnitaB.org)

CORPORATE SPONSORSHIPS <small>(Available to Emerald, Diamond and Platinum Sponsor to AnitaB.org Partners only)</small>	EMERALD	DIAMOND	PLATINUM
	\$300,000.00	\$185,000.00	\$110,000.00
<b>Career Fair Expo Booth</b>	40x40	30x30	20x30
<b>Interview Hall Booth</b> <small>Interview Booth fully draped 10x10 with 8' high drape on four sides. Includes one 6' draped table and two standard chairs per interview booth.</small>	20 Interview Booths	10 Interview Booths	8 Interview Booths
<b>Add-on Interview Hall Booth</b> <small>Available for additional purchase at \$5,000 per booth while supplies last.</small>	Up to 10	Up to 6	Up to 4
SPONSORSHIP BENEFITS			
<b>Conference Bag Sponsorship - MPO Included</b> <small>Shared Sponsorship. Each Emerald Sponsor receives slide with company logo and tagline to be showcased on Main Stage &amp; Featured Speaker reception at GHC.</small>	✓	✗	✗
<b>Logo on GHC Website</b>	Top Fixed Placement	Prominent Placement	Secondary Placement
<b>Logo on Conference Signage</b>	Top Placement	Prominent Placement	Secondary Placement
<b>Mobile App Recognition</b>	Organization profile and logo	Organization profile and logo	Organization profile and logo
<b>General Session Credit Roll</b>	Logo listed under Emerald Sponsor	Logo listed under Diamond Sponsor	Logo listed under Platinum Sponsor
<b>GHC VIP Reception</b> <small>Invitation only reception</small>	✓	✗	✗
<b>Main Stage &amp; Featured Speaker Session Recognition</b> <small>Thank you slide with company logo. Each Emerald Sponsor will receive their slide to include company logo and tag line.</small>	✓	✗	✗
<b>Hanging sign above Career Fair Expo Booth permitted</b>	✓	✓	✓
<b>Hanging sign above Interview Hall Booth permitted</b>	✓	✓	✗
<b>Technology Showcase Theater Presentation</b> <small>Technology Showcase Theater Presentation 15- minute presentation on stage in the Technology Showcase Theater. Sponsors, for the first time can highlight their technology in their Career Fair Expo Hall Booth.</small>	✓	✓	✓
<b>Resume Database Access</b>	July 6 - December 31	July 13 - December 31	July 20 - December 31
<b>GHC Scholarships</b>	25	20	12
<b>Sponsor Office at OCCC Main Conference Location</b> <small>Offices vary in size and location. Sponsor responsible for needs in office. Assigned by AnitaB.org.</small>	✓	✓	✗
<b>2020 Booth Staff Passes</b> <small>Includes Early Access.</small>	20	12	10
<b>2020 Sponsor Full Conference Passes</b> <small>Includes Early Access.</small>	20	12	10
<b>TOTAL PASSES INCLUDED IN PACKAGE FOR 2020</b>	40	24	20
<b>2020 Sponsor General Conference Passes</b> (Does not include Early Access) <small>Available for additional purchase for \$1,350.00 each while supplies last.</small>	Up to 50	Up to 45	Up to 40
<b>2020 Booth Passes</b> (Includes Early Access but not Full Conference Access.) <small>Available for additional purchase for \$950.00 each while supplies last.</small>	Up to 40	Up to 30	Up to 20
<b>TOTAL PASSES INCLUDED IN PACKAGE FOR 2020 WITH ADD-ON PURCHASE OPTIONS</b>	130	99	80

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CORPORATE SPONSORSHIPS	GOLD	SILVER	BRONZE	HOPPER START UP SPONSOR <1M IN ANNUAL REVENUE
	\$65,000.00	\$45,000.00	\$35,000.00	\$10,000.00
<b>Career Fair Expo Booth</b>	20x20	10x20	10x10	Kiosk in Pavilion
<b>Interview Hall Booth</b> Interview Booth fully draped 10x10 with 8' high drape on four sides. Includes one 6' draped table and two standard chairs per interview booth.	4 Interview Booths	1 Interview Booth	1 Interview Booth	✘
<b>Add-on Interview Hall Booth</b> Available for additional purchase at \$5,000 per booth while supplies last.	Up to 2	✘	✘	✘
<b>SPONSORSHIP BENEFITS</b>				
<b>Conference Bag Sponsorship - MPO Included</b> Shared Sponsorship. Each Emerald Sponsor receives slide with company logo and tagline to be showcased on Main Stage & Featured Speaker reception at GHC.	✘	✘	✘	✘
<b>Logo on GHC Website</b>	Secondary Placement	Name on Exhibitor List	Name on Exhibitor List	Name on Exhibitor List
<b>Logo on Conference Signage</b>	Secondary Placement	Name on Exhibitor List	Name on Exhibitor List	Name on Exhibitor List
<b>Mobile App Recognition</b>	Organization profile and logo	Organization profile and logo	Organization profile and logo	Organization profile and logo
<b>General Session Credit Roll</b>	Logo listed under Gold Sponsor	Logo listed under Silver Sponsor	Logo listed under Bronze Sponsor	Logo listed under Hopper Start Up Sponsor
<b>VIP Reception Recognition</b> Invitation only reception	✘	✘	✘	✘
<b>Main Stage &amp; Featured Speaker Session Recognition</b> Thank you slide with company logo. Each Emerald Sponsor will receive their slide to include company logo and tag line.	✘	✘	✘	✘
<b>Hanging sign above Career Fair Expo Booth permitted</b>	✔	✘	✘	✘
<b>Hanging sign above Interview Hall Booth permitted</b>	✘	✘	✘	✘
<b>Technology Showcase Theater Presentation</b> Technology Showcase Theater Presentation 15- minute presentation on stage in the Technology Showcase Theater. Sponsors, for the first time can highlight their technology in their Career Fair Expo Hall Booth.	✘	✘	✘	✘
<b>Resume Database Access</b>	July 27 - December 31	August 3 - December 31	August 10 - December 31	August 17 - December 31
<b>GHC Scholarships</b>	8	3	✘	✘
<b>Sponsor Office at OCCC Main Conference Location</b> Offices vary in size and location. Sponsor responsible for needs in office. Assigned by AnitaB.org.	✘	✘	✘	✘
<b>2020 Booth Staff Passes</b> Includes Early Access.	8	6	4	2
<b>2020 Sponsor Full Conference Passes</b> Includes Early Access.	8	6	4	1
<b>TOTAL PASSES INCLUDED IN PACKAGE FOR 2020</b>	16	12	8	3
<b>2020 Sponsor General Conference Passes</b> (Does not include Early Access) Available for additional purchase for \$1350.00 each while supplies last.	Up to 30	Up to 11	Up to 5	Up to 2
<b>TOTAL PASSES INCLUDED IN PACKAGE FOR 2020 WITH ADD-ON PURCHASE OPTIONS</b>	46	23	13	5

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GOVERNMENT PATRONAGES	SILVER	BRONZE	KIOSK
	\$35,000.00	\$14,000.00	N/A
<b>Career Fair Expo Booth</b>	10x20	10x10	✘
<b>Interview Hall Booth</b> Interview Hall Booth fully draped 10x10 with 8' high drape on four sides. Includes one 6' draped table and two standard chairs per interview booth	1 Interview Booth	✘	✘
PATRONAGE BENEFITS			
<b>Logo on GHC Website</b>	Logo listed under GOV Silver Patrons	Logo listed under GOV Bronze Patrons	✘
<b>Logo on Conference Signage</b>	Logo listed under GOV Silver Patrons	Logo listed under GOV BronzePatrons	✘
<b>Mobile App Recognition</b>	Organization profile and logo	Organization profile and logo	✘
<b>General Session Credit Roll</b>	Organization profile and logo	Organization profile and logo	✘
<b>Hanging sign above Career Fair Expo Booth permitted</b>	✘	✘	✘
<b>Hanging sign above Interview Hall Booth permitted</b>	✘	✘	✘
<b>Technology Showcase Theater Presentation</b> Technology Showcase Theater Presentation 15- minute presentation on stage in the Technology Showcase Theater. Sponsors, for the first time can highlight their technology in their Career Fair Expo Hall Booth. 15-minute presentation on stage in the Technology Showcase Theater. Sponsors for the first time can highlight their technology in their Career Fair Expo Hall Booth.	✔	✘	✘
<b>Resume Database Access</b>	August 3 - December 31	August 10 - December 31	✘
<b>GHC Scholarships</b>	0	0	✘
<b>2020 Booth Staff Passes</b> Includes Early Access.	4	2	✘
<b>2020 Patron Full Conference Passes</b> Includes Early Access.	2	1	✘
<b>2020 Patron General Conference Passes</b> (Does not include Early Access) Available for additional purchase for \$1350.00 each while supplies last.	Up to 4	Up to 3	✘

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LAB PATRONAGES	GOLD	SILVER	BRONZE	KIOSK
	N/A	\$15,000.00	\$7,500.00	N/A
<b>Career Fair Expo Booth</b>	✘	10x20	10x10	✘
<b>Interview Hall Booth</b> <small>Interview Hall Booth fully draped 10x10 with 8' high drape on four sides. Includes one 6' draped table and two standard chairs per interview booth</small>	✘	1 Interview Booth	✘	✘
PATRONAGE BENEFITS				
<b>Logo on GHC Website</b>	✘	Logo listed under LAB Silver Patrons	Logo listed under LAB Bronze Patrons	✘
<b>Logo on Conference Signage</b>	✘	Logo listed under LAB Silver Patrons	Logo listed under LAB Bronze Patrons	✘
<b>Mobile App Recognition</b>	✘	Organization profile and logo	Organization profile and logo	✘
<b>General Session Credit Roll</b>	✘	Logo listed under LAB Silver Patrons	Logo listed under LAB Bronze Patrons	✘
<b>Hanging sign above Career Fair Expo Booth permitted</b>	✘	✘	✘	✘
<b>Hanging sign above Interview Hall Booth permitted</b>	✘	✘	✘	✘
<b>Resume Database Access</b>	✘	August 3 - December 31	August 10 - December 31	✘
<b>2020 Booth Staff Passes</b> <small>Includes Early Access.</small>	✘	4	3	✘
<b>2020 Patron Full Conference Passes</b> <small>Includes Early Access.</small>	✘	2	1	✘
<b>2020 Patron General Conference Passes</b> (Does not include Early Access) <small>Available for additional purchase for \$1350.00 each while supplies last.</small>	✘	Up to 4	Up to 3	✘

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NON-PROFIT SPONSORSHIPS	GOLD	SILVER	BRONZE	HOPPER START UP SPONSOR <1M IN ANNUAL REVENUE
	N/A	\$15,000.00	\$7,500.00	N/A
<b>Career Fair Expo Booth</b>	✘	10x20	10x10	✘
<b>Interview Hall Booth</b> <small>Interview Hall Booth fully draped 10x10 with 8' high drape on four sides. Includes one 6' draped table and two standard chairs per interview booth</small>	✘	1 Interview Booth	✘	✘
SPONSORSHIP BENEFITS				
<b>Logo on GHC Website</b>	✘	Logo listed under LAB	Logo listed under LAB	✘
<b>Logo on Conference Signage</b>	✘	Logo listed under LAB Silver Patrons	Logo listed under LAB Bronze Patrons	✘
<b>Mobile App Recognition</b>	✘	Organization profile and logo	Organization profile and logo	✘
<b>General Session Credit Roll</b>	✘	Logo listed under LAB Silver Patrons	Logo listed under LAB Bronze Patrons	✘
<b>Hanging sign above Career Fair Expo Booth permitted</b>	✘	✘	✘	✘
<b>Hanging sign above Interview Hall Booth permitted</b>	✘	✘	✘	✘
<b>Resume Database Access</b>	✘	August 3 - December 31	August 10 - December 31	✘
<b>2020 Booth Staff Passes</b> <small>Includes Early Access.</small>	✘	4	3	✘
<b>2020 Sponsor Full Conference Passes</b> <small>Includes Early Access.</small>	✘	2	1	✘
<b>2020 Sponsor General Conference Passes</b> <small>Available for additional purchase for \$1350.00 each while supplies last.</small>	✘	Up to 4	Up to 3	✘

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ACADEMIC SPONSORSHIPS	SILVER	BRONZE	ACADEMIC PAVILION
	\$12,500	\$5,500	\$3,500
<b>Career Fair Booth</b>	10x20	10x10	Kiosk in Academic Pavilion Includes access to all 3 Academic Lounges
<b>Interview Hall Booth</b> <small>Interview Hall Booth fully draped 10x10 with 8' high drape on four sides. Includes one 6' draped table and two standard chairs per interview booth</small>	×	×	×
SPONSORSHIP BENEFITS			
<b>Logo on GHC Website</b>	Logo listed under ACADEMIC Silver Sponsor	Logo listed under ACADEMIC Bronze Sponsor	×
<b>Logo on Conference Signage</b>	Logo listed under ACADEMIC Silver Sponsor	Logo listed under ACADEMIC Bronze Sponsor	×
<b>Mobile App Recognition</b>	Organization profile and logo	Organization profile and logo	×
<b>General Session Credit Roll</b>	Logo listed under ACADEMIC Silver Sponsor	Logo listed under ACADEMIC Bronze Sponsor	×
<b>Hanging sign above Career Fair Expo Booth permitted</b>	×	×	×
<b>Hanging sign above Interview Hall Booth permitted</b>	×	×	×
<b>Resume Database Access</b>	August 3- December 31	August 10 - December 31	August 17 - December 31
<b>2020 Faculty Booth Staff Passes</b> <small>Includes Early Access.</small>	4	3	2
<b>2020 Student Conference Passes</b> <small>(Does not Include Early Access)</small>	5	2	×
<b>2020 Faculty Full Conference Passes</b> <small>(Does not Include Early Access)</small> <small>Additional Purchase Passes are \$650 each, while supplies last</small>	Up to 4	Up to 3	Up to 2
<b>2020 Student Conference Passes</b> <small>(Does not Include Early Access)</small> <small>Additional Purchase Passes are \$450 each, while supplies last</small>	Up to 15	Up to 10	Up to 5

### Questions?

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# MARKETING PROMOTIONAL OPPORTUNITIES



BRANDING & VISIBILITY	DESCRIPTION	BENEFITS
<p><b>Conference Bag</b>  <i>Included in Emerald Sponsor Benefits</i>            6 AVAILABLE</p>	<p>Lend attendees a helping hand by sponsoring the GHC bag. Emblazoned with your organization's logo and the GHC logo, bags provide each attendee a convenient way to carry materials. Shared sponsorship with Emerald sponsors logos on the official conference bag. An estimated 25,000 show bags will be produced for the program. Provided to all attendees.</p>	<ul style="list-style-type: none"> <li>N/A - Benefits Listed under Emerald Sponsorship</li> </ul>
<p><b>Lanyards - \$55,000</b>  <i>Exclusive Sponsorship</i>            1 AVAILABLE</p>	<p>Gain maximum visibility by having your organization's logo on the official GHC lanyards. Co-branded with the GHC logo, these lanyards hold participant badges, which are required to be worn at all times. Provided to all participants of program. All attendees will be required to wear official show lanyards with no substitutions.</p>	<ul style="list-style-type: none"> <li>Logo on Official GHC Website</li> <li>Logo on Official Lanyard</li> <li>Four Full Conference Passes</li> </ul>
<p><b>Hydration Station - \$8,000</b>            10 AVAILABLE</p>	<p>Exclusive branded water stations for peak days of the conference which are Tuesday through Friday. Sponsorship is for 3 GHC co-branded water stations w/ 10 refills. Sponsor logo, along with conference logo, on water station graphic produced by AnitaB.org. Water Station locations will include inside session rooms and common areas of the convention center. Locations are randomly assigned.</p>	<ul style="list-style-type: none"> <li>Logo on Official GHC Website</li> <li>Logo on three water station graphics</li> <li>One Full Conference Pass</li> </ul>
<p><b>GHC Digital Signage - \$6,000</b>            14 AVAILABLE</p>	<p>Get your brand some attention by displaying your logo or advertisement on a loop for 15 seconds at a time on three (3) digital signs within the OCCC West Concourse. Logo or advertisement slide submitted by sponsor and approved by AnitaB.org. Digital signage location determined by show management.</p>	<ul style="list-style-type: none"> <li>Logo on Official GHC Website</li> <li>Logo or advertisement on three digital signs in rotation for 15 seconds at a time.</li> <li>One Full Conference Pass</li> </ul>
<p><b>Charging Station - \$7,500</b>            12 AVAILABLE</p>	<p>Sponsor charging stations will be placed throughout the main conference areas of the OCCC and Hyatt Conference Space. Sponsorship includes your logo on two (2) co-branded charging stations. This is an extremely high profile branding opportunity with visibility throughout the GHC. Charging stations will be in a variety of styles including kiosks and charging lounges. Charging stations locations will be determined by show management.</p>	<ul style="list-style-type: none"> <li>Logo on Official GHC Website</li> <li>Logo on two charging stations</li> <li>One Full Conference Pass</li> </ul>
<p><b>Highly Visible Branded Hotel Room Keys - \$15,000</b>            1 AVAILABLE</p>	<p>Highly-visible branded hotel room keys that put your brand and message in attendees' hands multiple times throughout GHC. Sponsor can brand front side of the key card. Price includes production of 3,000 key cards for 1,500 guest rooms and distribution at check-in. Sponsor will provide print-ready art. AnitaB.org to provide production timeline and specifications. Sponsor will co-brand the key with GHC. Sponsor key art must be approved by AnitaB.org. Hotel locations will be determined by show management.</p>	<ul style="list-style-type: none"> <li>Logo on Official GHC Website</li> <li>Sponsor logo/advertisement on co-branded guest room key for one selected hotel.</li> <li>Two Full Conference Passes</li> </ul>
<p><b>GHC Refreshment Break - \$8,000</b>            5 AVAILABLE</p>	<p>Sponsor AM or PM refreshment break on Wednesday, Thursday or Friday. Catch attendees' eyes as they move between sessions and grab a coffee, drink or snack. Sponsorship will be for one break in one location at either the OCCC or the Hyatt where most sessions take place. Refreshment Break locations will be determined by show management.</p>	<ul style="list-style-type: none"> <li>Logo on Official GHC Website</li> <li>Logo on Break Signage</li> <li>One Full Conference Pass</li> </ul>

BRANDING & VISIBILITY	DESCRIPTION	BENEFITS
<b>Mobile App</b> - \$40,000 1 AVAILABLE	Help attendees connect with official GHC information, build their schedules and stay up to date on events using the official GHC 20 Mobile App. About 80% of attendees download the app across various platforms. Sponsor name mentioned in app store description and logo appears in app.	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Banner with sponsor logo prominently displayed within mobile app that links to sponsors mobile app profile</li> <li>• Four Full Conference Passes</li> </ul>
<b>Virtual GHC</b> - \$75,000	Support live-stream of GHC programming with this additional opportunity to provide GHC content to AnitaB.org members and partner companies.	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Branding during programming</li> <li>• Two Full Conference Passes</li> </ul>
<b>Coat and Luggage Check</b> - \$15,000	Provide a much-appreciated benefit! Free bag check storage ensures that attendees can safely store bulky items in a secure area with dedicated staff. Sponsorship includes logo on branded items.	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on coat &amp; luggage check signage</li> <li>• Two Full Conference Passes</li> </ul>
EVENING CELEBRATION SPONSORSHIPS	DESCRIPTION	BENEFITS
<b>Career Fair Hall Crawl Hosted Bar Sponsorship</b> - \$7,500 <i>Available Exclusively to Career Fair Expo Hall Sponsors</i>  10 AVAILABLE	Attendees will enjoy a sneak peak of the Career Fair Expo Hall on Tuesday night to kick off the Celebration. Your sponsorship will include a hosted bar within the Career Fair Hall Crawl. Sponsors will also see their logo on bar-top signage and branded cocktail bar napkins. Hall Crawl Hosted Bar locations will be determined by show management. Effort will be made to have the bar as close to sponsor booth location if possible.	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Bar-Top Signage</li> <li>• Logo on 500 cocktail bar napkins at hosted bar</li> <li>• Opportunity to provide sponsor-branded cups at sponsor expense for sponsored hosted bar</li> <li>• One Full Conference Pass</li> </ul>
<b>Evening Celebration Party Sponsor</b> - \$40,000  2 AVAILABLE	Dance the night away! GHC is famous for its Friday Night Celebration— a party for all attendees. Sponsorship includes a 20x20 dedicated space for each sponsor. Sponsor activity must be approved by AnitaB.org. All expenses within this space are the responsibility of the sponsor.	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Logo on evening celebration credit reel</li> <li>• 20x20 dedicated sponsor space</li> <li>• Four Full Conference Passes</li> <li>• Option to host a raffle prize</li> <li>• Sponsor will have option to purchase scanner to capture attendees that visit them at their location. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<b>Evening Celebration Activity Sponsor</b> - \$15,000 6 AVAILABLE	Enhance the Friday Night Celebration by sponsoring DJ entertainment, activities, games or food stations. Sponsor activity will be determined by show management.	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on sponsored activity signage</li> <li>• Two Full Conference Passes</li> <li>• Option to have a 6' table in provided space for give-a-ways</li> </ul>

COMMUNITY SPONSORSHIPS // AWARDS	DESCRIPTION	BENEFITS
<p><b>Abie Award: Technical Leadership</b> - \$60,000</p> <p><i>Exclusive Sponsorship</i></p> <p>1 AVAILABLE</p>	<p>The Abie Award for Technical Leadership celebrates a woman who has led or developed a product, process, or innovation that made a notable impact on business or society. Nominees possess deep technical knowledge and demonstrate a commitment to increasing the representation of women in technology. This is the most prestigious Abie Award. Promoted to all attendees via website and social + livestream. Winner receives \$50,000 prize.</p>	<ul style="list-style-type: none"> <li>• Recognition of your organization on the main stage at GHC</li> <li>• Logo on Official GHC Website</li> <li>• A PR Toolkit to promote your organizations sponsorship of the Abie Award</li> <li>• Four Full Conference Passes</li> <li>• Option to deliver a 2-minute speech introducing the Abie Award winner on the main stage (content provided by AnitaB.org) - please note this is the only award that has that benefit.</li> </ul>
<p><b>Abie Award: Technology Entrepreneurship Award</b> - \$25,000</p> <p><i>Exclusive Sponsorship</i></p> <p>1 AVAILABLE</p>	<p>The Technology Entrepreneurship Abie Award recognizes a woman who is the builder of an innovative ground-breaking and game-changing technology venture startup. Winner receives \$15,000 prize.</p>	<ul style="list-style-type: none"> <li>• Recognition of your organization on the main stage at GHC</li> <li>• Logo on Official GHC Website</li> <li>• A PR Toolkit to promote your organizations sponsorship of the Abie Award</li> <li>• Two Full Conference Passes</li> </ul>
<p><b>Abie Award: Emerging Leader in Honor of Denise Denton</b> - \$25,000</p> <p><i>Exclusive Sponsorship</i></p> <p>1 AVAILABLE</p>	<p>The Emerging Leader Abie Award in Honor of Denise Denton recognizes a junior faculty member for high-quality research and significant positive impact on diversity. Winner receives \$15,000 prize.</p>	<ul style="list-style-type: none"> <li>• Recognition of your organization on the main stage at GHC</li> <li>• Logo on Official GHC Website</li> <li>• A PR Toolkit to promote your organizations sponsorship of the Abie Award</li> <li>• Two Full Conference Passes</li> </ul>
<p><b>Abie Award: Student of Vision</b> - \$25,000</p> <p><i>Exclusive Sponsorship</i></p> <p>1 AVAILABLE</p>	<p>Support the Student of Vision Abie Award celebrating a student who has a unique vision, is making a difference in technology, and is passionate about innovative technologies, or inspires other women to participate in computing. Winner receives \$15,000 prize.</p>	<ul style="list-style-type: none"> <li>• Recognition of your organization on the main stage at GHC</li> <li>• Logo on Official GHC Website</li> <li>• A PR Toolkit to promote your organizations sponsorship of the Abie Award</li> <li>• Two Full Conference Passes</li> </ul>
<p><b>Abie Award: Change Agent</b> - \$25,000</p> <p><i>Exclusive Sponsorship</i></p> <p>1 AVAILABLE</p>	<p>The Change Agent Abie Award honors an outstanding international woman who created or expanded opportunities for girls and women in technology. Winner receives \$15,000 prize.</p>	<ul style="list-style-type: none"> <li>• Recognition of your organization on the main stage at GHC</li> <li>• Logo on Official GHC Website</li> <li>• A PR Toolkit to promote your organizations sponsorship of the Abie Award</li> <li>• Two Full Conference Passes</li> </ul>

COMMUNITY SPONSORSHIPS // LUNCHEONS	DESCRIPTION	BENEFITS
<p><b>Luncheon Celebrating Systems - \$40,000</b> <i>Exclusive Sponsorship</i></p> <p>2 AVAILABLE</p>	<p>Show your support for Sisters, the world's largest online community of women technologists, by hosting their annual luncheon at GHC. The event gives Sisters' members the opportunity to connect in person and offers an opportunity for attendees to join the community.</p> <p>Anticipated Attendance: 500</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to luncheon attendees (content subject to AnitaB.org approval)</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Three Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture luncheon attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>Faculty Luncheon - \$30,000</b> <i>Exclusive Sponsorship</i></p>	<p>Demonstrate your support for academia with a luncheon that brings together faculty members from universities around the world.</p> <p>Anticipated Attendance: 100</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to luncheon attendees (content subject to AnitaB.org approval)</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have two registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture lunch attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>Advocates for Women in Tech Luncheon - \$40,000</b> <i>Exclusive Sponsorship</i></p>	<p>Shine a spotlight on the community of advocates working toward an equitable tech ecosystem by hosting the Advocates' Luncheon. This gathering will convene advocates across sectors, including policy experts, grassroots advocates, corporate social responsibility executives, community leaders and more. In addition to offering women in tech advocates an opportunity to network and share strategies, the luncheon will feature speaker spotlight of global leaders discussing an array of legislative, programmatic and community-based efforts supporting all women in tech. There is no lobbying associated with this event.</p> <p>Anticipated Attendance: 200</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to luncheon attendees (content subject to AnitaB.org approval)</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Option to deliver 3-minute speech related to women as tech advocates (content approved by AnitaB.org)</li> <li>• Sponsor will have option to purchase scanner to capture luncheon attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door.</li> </ul>
<p><b>Luncheon Celebrating Women of Color in Technical Roles - \$40,000</b> <i>Exclusive Sponsorship</i></p> <p>1 AVAILABLE</p>	<p>Promote and support women of color in technical roles from industry, government, and academia. This program-based lunch allows women of color the chance to network with one another, connect with strong role models, and celebrate their accomplishments.</p> <p>This program – developed in partnership with CMD-IT and Underrepresented Women in Computing – focuses on raising awareness about the intersectionality of gender and race/culture. The audience includes anyone identifying themselves as a person of color: Black/African American, Hispanic/ Latina, Native American, Native Hawaiian, Pacific Islander, and Asian. Organizers also encourage attendance by people with disabilities, as discussion will be broadly applicable to members of all of our industry's underrepresented groups.</p> <p>Anticipated Attendance: 500</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to luncheon attendees (content subject to AnitaB.org approval)</li> <li>• Three Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Sponsor will have option to purchase scanner to capture luncheon attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>

COMMUNITY SPONSORSHIPS // LUNCHEONS		DESCRIPTION	BENEFITS
<p><b>Luncheon Celebrating LGBTQ-A in Technical Roles</b> - \$40,000 <i>Exclusive Sponsorship</i> 1 AVAILABLE</p>	<p>Promote and support LGBTQ-A technologists and their alliance partners from industry, government, and academia. This luncheon allows members of the community to network with one another, connect with strong role models, and celebrate their accomplishments. Each year, we expand this program to better reflect the diversity within this community and support initiatives on both a national and global level.</p> <p>Anticipated Attendance: 500</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to luncheon attendees (content subject to AnitaB.org approval)</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Sponsor will have option to purchase scanner to capture luncheon attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>	
COMMUNITY SPONSORSHIPS // RECEPTIONS		DESCRIPTION	BENEFITS
<p><b>Reception Celebrating Black Women in Tech</b> - \$40,000 <i>Exclusive Sponsorship</i> 1 AVAILABLE</p>	<p>Promote and support black women in technical roles from industry, government, and academia. This program-based lunch allows black women the chance to network with one another, connect with strong role models, and celebrate their accomplishments. This program – developed in partnership with CMD-IT and Underrepresented Women in Computing – focuses on raising awareness about the intersectionality of gender and race/culture. Organizers also encourage attendance by people with disabilities, as discussion will be broadly applicable to members of all our industry’s underrepresented groups.</p> <p>Anticipated Attendance: 500</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to luncheon attendees (content subject to AnitaB.org approval)</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Sponsor will have option to purchase scanner to capture reception attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>	
<p><b>GHC Scholars Networking Reception</b> - \$35,000 2 AVAILABLE</p>	<p>Welcome our GHC Scholars! Scholars come from all across the U.S. and more than 50 countries. Help them connect with and learn about one another, and start GHC with a proper celebration. During this event, scholars will have the opportunity to network with invited guests. Your organization’s representatives will have the chance to speak directly to the next generation of technology leaders. Maximum of 18 representatives from each sponsor, each of whom needs to be a registered attendee.</p> <p>Anticipated Attendance: 1,000</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to reception attendees (content subject to AnitaB.org approval)</li> <li>• Two Full Conference Passes</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Sponsor will have option to purchase scanner to capture reception attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>	

COMMUNITY SPONSORSHIPS // RECEPTIONS	DESCRIPTION	BENEFITS
<p><b>Speakers Reception - \$30,000</b> 2 AVAILABLE</p>	<p>Honor our GHC speakers by co-hosting an invitation only reception for these experienced women technologists. The reception will provide light food and beverages, networking opportunities and a celebratory atmosphere.</p> <p>Anticipated Attendance: 300</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to luncheon attendees (content subject to AnitaB.org approval)</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have two registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture reception attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>Reception Celebrating Latinas in Technical Roles - \$40,000</b> <i>Exclusive Sponsorship</i> 1 AVAILABLE</p>	<p>Promote and support Latina technologists from industry, government, and academia. This reception gives Latinas a chance to network with one another, connect with strong role models, and celebrate their accomplishments.</p> <p>Anticipated Attendance: 500</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to luncheon attendees (content subject to AnitaB.org approval)</li> <li>• Three Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend this special event</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Sponsor will have option to purchase scanner to capture reception attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>Boot Camp Scholars Reception - \$25,000</b> <i>Exclusive Sponsorship</i></p>	<p>This event combines a networking lunch, an afternoon workshop and an evening reception; all events will take place on Tuesday, September 29, 2020. Boot Camp scholars are women technologists with or pursuing bootcamp and alternative technical education. Tuesday workshop includes programming on navigating GHC's opportunities as well as technical careers with this specific credentialing background, including a panel of professionals. The networking reception provides scholars an opportunity to build relationships with one another, and meet industry representatives, in a relaxed, fun environment featuring food, music, and games. Sponsorship includes opportunity to collaborate on creating content for the Tuesday afternoon workshop. AnitaB.org will approve all content. Additional content providers will be present.</p> <p>Anticipated Attendance: 100</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Promotion of sponsorship to scholars pre-GHC with two correspondences to encourage active scholar engagement with your company</li> <li>• One approved &amp; related representative on the Tuesday Workshop panel</li> <li>• One approved &amp; related representative at the Tuesday Workshop networking lunch</li> <li>• Opportunity to provide give-a-ways to reception attendees (content approved by AnitaB.org)</li> <li>• Early access to names, emails, and affiliations for all workshop scholars</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have two registered representatives attend the Tuesday Reception</li> <li>• Sponsor will have option to purchase scanner to capture reception attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>MSI Scholars Reception - \$35,000</b> <i>Exclusive Sponsorship</i></p>	<p>This event combines a networking lunch, an afternoon workshop and an evening reception; all events will take place on Tuesday, September 29, 2020. This scholar's cohort will specifically focus on serving our nation's esteemed Minority Serving Institutions. Students from MSIs will attend GHC as cohorts from the same institution, and will attend a Tuesday afternoon workshop designed to inspire their time at GHC, and build sustained access to resources for their technical pursuits as women of color. Workshop will include an inspirational panel of professionals., near-peer mentoring, and targeted advise and strategies for navigating GHC and technical pathways more broadly. The networking reception provides scholars an opportunity to build relationships with one another, and meet industry representatives, in a relaxed, fun environment featuring food, music, and games. Sponsorship includes opportunity to collaborate on creating content for the Tuesday afternoon workshop. AnitaB.org will approve all content. Additional content providers will be present.</p> <p>Anticipated Attendance: 250</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Promotion of sponsorship to scholars pre-GHC with two correspondences to encourage active scholar engagement with your company</li> <li>• Opportunity to provide give-a-ways to reception attendees (content approved by AnitaB.org)</li> <li>• One approved &amp; related representative at the Tuesday Workshop panel</li> <li>• One approved &amp; related representative at the Tuesday Workshop Networking Lunch</li> <li>• Early access to names, emails, schools for all workshop scholars</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend the Tuesday Reception</li> <li>• Sponsor will have option to purchase scanner to capture reception attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>

COMMUNITY SPONSORSHIPS // RECEPTIONS	DESCRIPTION	BENEFITS
<p><b>Community College Scholars Reception - \$25,000</b> <i>Exclusive Sponsorship</i></p>	<p>This event combines a networking lunch, an afternoon workshop and an evening reception; all events will take place on Tuesday, September 29, 2020. This scholar's cohort will convene community college students for a deep dive on making the most of their GHC 20 experience, and targeted connections to available tech industry opportunities with this credentialing background. Scholars will attend a Tuesday afternoon workshop designed to help them connect with each other and the tech industry, while building and plan to get the most out of their GHC experience. Workshop will include an inspirational panel of professionals, networking with companies that have clear pathways for Associates Degree earners and targeted advise and strategies for navigating GHC and technical pathways more broadly. The networking reception provides scholars an opportunity to build relationships with one another, and meet industry representatives, in a relaxed, fun environment featuring food, music, and games. Sponsorship includes opportunity to collaborate on creating content for the Tuesday afternoon workshop. AnitaB.org will approve all content. Additional content providers will be present.</p> <p>Anticipated Attendance: 90</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Promotion of sponsorship to scholars pre-GHC with two coresponses to encourage active scholar engagement with your company</li> <li>• Opportunity to provide give-a-ways to reception attendees (content subject to AnitaB.org approval)</li> <li>• One approved &amp; related representative on the Tuesday Workshop panel</li> <li>• One approved &amp; related representative at the Tuesday Workshop networking lunch</li> <li>• Early access to names, emails, schools for all workshop scholars.</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have two registered representatives attend the Tuesday Reception</li> <li>• Sponsor will have option to purchase scanner to capture reception attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>Girl Serving Tech Organization Scholars Reception - \$25,000</b> <i>Exclusive Sponsorship</i></p>	<p>This event combines a networking lunch, an afternoon workshop and an evening reception; all events will take place on Tuesday, September 29, 2020. This scholar's cohort will support alumnae from girl-serving organizations focused on technology in navigating GHC 20 and their technical careers. GSO cohorts include Black Girls Code, Girls Who Code, Hispanic Heritage Foundation-LOFT, National Girls Collaborative Program, NCWIT, SMASH Academy, and TechBridge Girls. These scholars will attend a Tuesday afternoon workshop designed to help them connect with each other and the tech industry, while building and plan to get the most out of their GHC experience. Workshop will include an inspirational panel of professionals, near-peer mentoring, and targeted advise and strategies for navigating GHC and technical pathways more broadly. The networking reception provides scholars an opportunity to build relationships with one another, and meet industry representatives, in a relaxed, fun environment featuring food, music, and games. Sponsorship includes opportunity to collaborate on creating content for the Tuesday afternoon workshop. AnitaB.org will approve all content. Additional content providers will be present.</p> <p>Anticipated Attendance: 100</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Promotion of sponsorship to scholars pre-GHC with two correspondences to encourage active scholar engagement with your company</li> <li>• Opportunity to provide give-a-ways to reception attendees (content subject to AnitaB.org approval)</li> <li>• One approved &amp; related representative on the Tuesday Workshop panel</li> <li>• One approved &amp; related representative at the Tuesday Workshop networking lunch</li> <li>• Early access to names, emails, and affiliations for all workshop scholars</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture reception attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>GHC Scholar Engagement Virtual Series - \$30,000</b> <i>Exclusive Sponsorship</i> Bundle <i>Soft Skills, Interview Skills, Resume Skills</i></p>	<p>The content of the series will be delivered online to the GHC scholars between the months of July, August, and September prior to GHC20. GHC Scholars including MSI, GSO, Community College, and Bootcamp cohorts, will have access to a series of pre-GHC career prep online workshops, including topics such as general soft skills, technical interview skills, resume and online presence. Sponsorship includes opportunity to collaborate on creating and delivering content. Additional mission allies and AnitaB.org Partner Companies will then round out the pre-GHC content offerings. AnitaB.org will approve all content.</p> <p>Anticipated Attendance: 500</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on all pre-GHC training engagements, no less than one per month beginning in July</li> <li>• Access to names, emails, and affiliations of all pre-GHC scholar participants</li> <li>• Opportunity to collaborate on creating and delivering online content</li> </ul>
<p><b>Midcareer Women's Reception - \$30,000</b> <b>1 AVAILABLE</b></p>	<p>Conversations and strategies to bring equity to the tech ecosystem often focus on early entrants. However midcareer technical women leave the field at higher rates to their male counterparts, and are an important segment of technical women for whom support is owed. Sponsor the Midcareer Women's Reception to show your commitment to supporting technical women across all career stages, and create a space for networking and sharing innovative strategies for retaining experienced midcareer women.</p> <p>Anticipated Attendance: 200</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to reception attendees (content subject to AnitaB.org approval)</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have two registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture reception attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>



COMMUNITY SPONSORSHIPS // PROGRAMS	DESCRIPTION	BENEFITS
<p><b>Senior Leadership Summit</b> - \$45,000 2 AVAILABLE</p>	<p>The Senior Leadership Summit is an invitation only event that convenes senior leaders. This program is designed to sharpen core leadership skills, address the varied needs of experienced technologists and empower women to have greater influence as high-level leaders. Attendees will cultivate a global network of peers, gain insight from leading women in tech, and develop strategies for effective leadership and organizational transformation. (2 separate sessions available).</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways</li> <li>• Four Full Conference Passes</li> <li>• Option to deliver 5-10 minute talk (content approved by AnitaB.org)</li> <li>• Sponsor may have two SLS registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture summit attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>Open Source Day</b> - \$40,000 4 AVAILABLE</p>	<p>Provide backing for Code-a-thon for Humanity, an event where attendees collaborate on Open Source Projects that help make the world a better place. This event offers sponsors the opportunity to position themselves as thought leaders and gain visibility with the Open Source Community.</p> <p>Anticipated Attendance: 200</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to attendees (content subject to AnitaB.org approval)</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>Technical Executive Forum (TEF)</b> - \$40,000 3 AVAILABLE</p>	<p>Support a key AnitaB.org Organizational Transformation program that provides guidance to organizations in creating diverse and inclusive workplaces. C-level executive participants connect, collaborate, and learn from experts and one another, integrating cutting-edge research and strategies to advance and retain women technologists. (This event is open to AnitaB.org partners only.)</p> <p>Anticipated Attendance: 200</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Organization logo co-branded on TEF collateral, signage and webpage.</li> <li>• Opportunity to provide give-a-ways</li> <li>• Two Full Conference Passes</li> <li>• One of the included Full Conference Passes includes option to attend the Technical Executive Forum, provided a C-level technical executive is approved by AnitaB.org.</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Sponsor will have option to purchase scanner to capture attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>Speed Mentoring/Mentoring Circles</b> - \$40,000 2 AVAILABLE</p>	<p>Gain visibility with a large number of students, aspiring/mid-career women and mentors. This interactive small-group mentoring session lets attendees seek personalized advice on their career or academic endeavors. The event is held in a large room with about 50 tables, each hosted by a mentor focused on a particular topic or topic driven by mentee. Every 20 minutes, attendees switch tables and chat with a different mentor on another topic.</p> <p>Anticipated Attendance: 800 (400 part 1, 400 part 2)</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Logo on co-branded session handout (designed and produced by AnitaB.org)</li> <li>• Two sponsor-hosted topic tables (topics approved by AnitaB.org)</li> <li>• Opportunity to provide give-a-ways</li> <li>• Four Full Conference Passes</li> <li>• Four Registrations per package</li> <li>• Sponsor may have two registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>

COMMUNITY SPONSORSHIPS // PROGRAMS	DESCRIPTION	BENEFITS
<p><b>Membership Lounge</b> - \$30,000 <i>Exclusive Sponsorship</i></p>	<p>Participants are existing and new members of AnitaB.org Membership. They will have a space to recharge, use wifi, work if necessary, network with other members and partner companies, participate in mentoring and there will also be light snacks.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways/collateral from a 6' draped table</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have two registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> <li>• Sponsorship includes Premium level Membership for 10 technologists. Premium Members have 12-month access to mentorship, on-demand resources focused on substantive tech topics and career-enhancing content</li> </ul>
<p><b>Communities Hall</b> - \$30,000 4 AVAILABLE</p>	<p>The GHC 20 Communities Hall promotes and supports AnitaB.org Communities, women technologists from industry, government, and academia. The Communities Hall is where all AnitaB.org Communities and members have a chance to network with one another, connect with strong role models, and celebrate their accomplishments. Large ballroom with stage for sponsors to deliver speeches during both Communities Hall days (Wed/Thurs).</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways/collateral from a 6' draped table</li> <li>• Two Full Conference Passes</li> <li>• Option to deliver two 3-minute speeches, one each day (two total per sponsor). (content approved by AnitaB.org)</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>Hopper Volunteer Orientation</b> - \$25,000 <i>Exclusive Sponsorship</i></p>	<p>This is a required session where 200 Hoppers (volunteers – majority are students) will meet, hear about their assignments, get their famous Hoppers T-shirt, learn the rules they must follow while fulfilling their duties, and ask questions. Required for all Hoppers</p> <p>Anticipated Audience: 200</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways</li> <li>• Two Full Conference Passes</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>

COMMUNITY SPONSORSHIPS // PROGRAMS	DESCRIPTION	BENEFITS
<p><b>PitchHER™ Competition Premier Sponsorship - \$50,000</b></p> <p>4 AVAILABLE</p>	<p>Sponsor the third annual PitchHER™ Competition, and show your support for female entrepreneurs who are leading early-stage technology startups. The contest will support and encourage entrepreneurs from all industries. Sponsorship provides new funding opportunities to these founders. The top 10 finalists will compete on stage at GHC for a total of \$100,000 in prize money, split among three winners and an Audience Favorite.</p> <p>Anticipated Attendance: 150 during the competition; winners on stage for closing keynote.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on GHC Mobile App</li> <li>• Logo on closing keynote PitchHER™ Slide</li> <li>• PitchHER™ Competition Sponsor Mark</li> <li>• Logo on Event Sign for Program</li> <li>• Sponsor named in PitchHER™ Competition press release</li> <li>• Access to Resume Database (July 27 - Dec. 31)</li> <li>• Opportunity to provide give-a-ways (content approved by AnitaB.org)</li> <li>• Six Full Conference Passes</li> <li>• 1-minute speaking opportunity</li> <li>• Two invitations for GHC VIP Reception</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<p><b>PitchHER™ Competition Event Sponsorship - \$25,000</b></p>	<p>Sponsor the third annual PitchHER Competition, and show your support for female entrepreneurs who are leading early-stage technology startups. The contest will support and encourage entrepreneurs from all industries. Sponsorship provides new funding opportunities to these founders. The top 10 finalists will compete on stage at GHC for a total of \$100,000 in prize money, split among three winners and an Audience Favorite.</p> <p>Anticipated Attendance: 150 during the competition; winners on stage for closing keynote.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on GHC Mobile App</li> <li>• Logo on closing keynote PitchHER™ Slide</li> <li>• PitchHER™ Competition Sponsor Mark</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways to attendees (content approved by AnitaB.org)</li> <li>• Two Full Conference Passes</li> <li>• Two invitations for GHC VIP Reception</li> <li>• Sponsor may have two registered representatives attend this special event.</li> </ul>
<p><b>Professional Development Leadership Workshop - \$40,000</b></p> <p>3 AVAILABLE</p>	<p>Associate your brand with some of the conference's most popular and well-received sessions. Professional Development Leadership Workshops (PDLW) provide technical women with opportunities and resources to build upon leadership skills, overcome barriers, and advance in their careers. Topics for each PDLW vary and are selected with attention to current trends, challenges, and developments for women in tech. (Three separate workshops available; One sponsorship covers a full day of workshops which is two sessions; sessions are 90-mins each)</p> <p>Anticipated Audience: 500</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways</li> <li>• Two Full Conference Passes</li> <li>• Option to deliver 3-minute speech (content approved by AnitaB.org)</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>

COMMUNITY SPONSORSHIPS // PROGRAMS	DESCRIPTION	BENEFITS
<p><b>Membership Session-</b> \$35,000 <i>Exclusive Sponsorship</i></p>	<p>Participants are existing and interested members of the AnitaB.org membership program. The session will include an overview of membership/benefits, Membership committee members presenting on their work and fishbowl conversations with guest panelist including sponsors.</p> <p>Anticipated Attendance: 300</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways/collateral from a 6' draped table</li> <li>• Two Full Conference Passes</li> <li>• Option to deliver a 3-minute speech</li> <li>• Sponsor may have four registered representatives attend this special event.</li> <li>• Sponsor will have option to purchase scanner to capture attendees. Scanner at sponsor expense. Sponsor scanner can be used only at their designated location and cannot be used at the door or walking around the special event.</li> </ul>
<b>LOUNGES</b>		
<p><b>Charging Lounge on Career Fair Expo Floor</b> - \$25,000</p>	<p>Help attendees relax or catch up on work while charging their devices in one of the lounges in the Career Fair Expo Hall. Lounge is a 20x30 space within the hall. Design of the lounge is created and managed by GHC Management team. Sponsors are not permitted to staff the lounge or provide any give-a-ways. No additional signage is permitted; however, accents like pillows are permitted at sponsors expense and with AnitaB.org approval. Sponsors are not permitted to reconfigure the lounge in any way onsite.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on lounge branding</li> <li>• Logo on Expo Map</li> <li>• Two Full Conference Passes</li> </ul>
<p><b>Relaxation Lounge on Career Fair Expo Floor</b> - \$25,000</p>	<p>Help attendees relax or catch up on work in one of the lounges in the Career Fair Expo Hall. Lounge is a 20x30 space within the hall. Design of the lounge is created and managed by GHC Management team. Sponsor has the opportunity to add special touches at sponsor's expense with approval from AnitaB.org.Org. Sponsors are not permitted to staff the lounge or have any give-a-ways. No additional signage is permitted however accents like pillows are permitted at sponsors expense and with AnitaB.org approval. Sponsors are not permitted to reconfigure the lounge in any way onsite.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on lounge branding</li> <li>• Logo on Expo Map</li> <li>• Two Full Conference Passes</li> </ul>
<p><b>Academic Lounge</b> (<i>Available to students and faculty</i>) - \$40,000</p>	<p>Provide a fun, interactive space where students and faculty can gather between sessions. The space will feature comfortable seating and amenities during the entire conference in an environment to convene, mingle and relax. Sponsorship includes a designated lounge with work spaces with charging outlets, snacks and beverages. Lounge design is fully managed by AnitaB.org.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways</li> <li>• Two Full Conference Passes</li> <li>• Two Sponsor Staff within the lounge at a time</li> </ul>
<p><b>Poster Sessions</b> - \$25,000</p>	<p>Host a mind-expanding Technical Poster Session. It's the perfect opportunity for researchers – many of whom are still exploring new ideas and have not fully developed a paper – to informally present their research projects to conference attendees and receive feedback from experts. Selected poster presenters also compete in the distinguished ACM Student Research Competition, which offers an award to finalists. Sponsor this event and get direct access to top talent from the next generation.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Sponsor Logo on loop for 15 seconds on digital poster session presentation screens</li> <li>• Two Full Conference Passes</li> <li>• Table in the Poster Area (for swag and/or staff)</li> <li>• An allotted board to present a poster (Topic subject to approval by AnitaB.org.)</li> </ul>

## LOUNGES

<p><b>Massage Lounge located in OCCC Main Foyer - \$15,000</b></p>	<p>Treat attendees to a little R&amp;R with complimentary massages at GHC. Opportunity includes a sponsor co-branded massage lounge in the main conference foyer on one of the main show days of Wednesday, Thursday, or Friday during published Career Fair hours. Massage lounge is not available for sponsorship during Hall Crawl. Massage Lounge sponsorship includes Four (4) massage therapists for one day of the event. Sponsor has the opportunity to provide massage therapists with branded t-shirts and/or a giveaway for your very relaxed guests. Sponsors are not permitted to staff the massage center. Massage Lounge sponsored day will be determined by show management. Massages are first come first serve for attendee's in the foyer.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide t-shirts for massage therapists and/or give-a-ways</li> <li>• Two Full Conference Passes</li> </ul>
<p><b>Child Care - \$25,000</b></p>	<p>Demonstrate your dedication to working parents who attend GHC by providing sponsored child care. We provide free on-site child care to attendees with kids 0-12, allowing parents to attend the celebration and participate in activities. Sponsorship includes logo on signage and opportunity to provide age appropriate give-a-ways to the child care attendees. AnitaB.org to approve give-a-ways.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign at Child Care room</li> <li>• Opportunity to provide give-a-ways</li> <li>• Two Full Conference Passes</li> </ul>
<p><b>Nursing Mothers Room - \$20,000</b></p>	<p>Demonstrate your dedication and support of nursing mothers by providing a secure and private space for them to use during the conference. Sponsorship includes logo on signage and opportunity to provide give-a-ways. AnitaB.org to approve give-a-ways. Location to be determined.</p>	<ul style="list-style-type: none"> <li>• Logo on Official GHC Website</li> <li>• Logo on Event Sign for Program</li> <li>• Opportunity to provide give-a-ways</li> <li>• Two Full Conference Passes</li> </ul>

**Questions?**

Please reach us at [BusinessDevelopment@AnitaB.org](mailto:BusinessDevelopment@AnitaB.org)