

vGHC 20 Sponsor FAQ

What does the Virtual Grace Hopper Celebration consist of? Do you have an agenda?

People from anywhere in the world have the opportunity to purchase registrations to attend vGHC. This is an opportunity to reach an even wider audience. Our official vGHC agenda will be available closer to the date of the event, and attendees should expect to experience everything they normally would at a Grace Hopper Celebration including:

Virtual Career Fair- All sponsors will have Career Fair Booths which attendees will be able to navigate through. They will be able to interact with booth staff, ask questions and learn more about the sponsor organizations.

Interviews- Candidates will be able to interview with sponsor organizations, hear some insights around advancement opportunities and their company culture.

Attend Sessions/Panels- vGHC will have amazing content, including virtual sessions and panels. Much of the content will be accessible post-GHC through on-demand features.

Networking Receptions/Events- Attendees will also be able to participate in sponsor hosted events where they will have the opportunity to network and hear from sponsor organizations, meet their peers and share their experiences.

How long will vGHC be?

We anticipate vGHC spanning over 5 days, with content available ON DEMAND for up to one year after the Celebration ends. Please note: ON DEMAND access varies based on registration type.

How will the in-person GHC sponsorships translate to vGHC?

Please review the vGHC Prospectus, which provides an overview of the different sponsorship levels and benefits.

What if I purchased a sponsorship and don't want to participate in vGHC? Will there be any payment reversal/refunds?

In light of the impacts of Covid-19 on our world, our partners and sponsors, AnitaB.org will have 1:1 conversations with companies that are experiencing financial hardship. Please reach out to your Business Development Executive and Account Manager to schedule a call.

What is the line item breakdown of my investment (branding, tickets, etc)?

Please contact your Business Development Executive and Account Manager, as they will be able to provide detailed information around your sponsorship benefits and allotted registrations.

How will the levels be differentiated for vGHC?

Please review the vGHC Prospectus, which provides an overview of the different sponsorship levels and benefits.

How much of my GHC 20 investment can be applied to GHC 21?

AnitaB.org works with female technologists around the world 365 days a year. Because of that, the revenue realized at our annual GHC event funds this work. Your commitment is critical to our ability to nurture, support, train and empower our women in tech globally. By maintaining your commitment level to AnitaB.org, we will be able to continue this work. In light of the impacts of Covid-19 on our world, our partners and sponsors, AnitaB.org will have 1:1 conversations with companies that are experiencing financial hardship.



Do I still have to purchase registrations to attend vGHC?

Yes, registrations will still be necessary to attend vGHC.

How will registration passes transfer to vGHC?

All purchased registration passes can transfer into additional passes (excluding Enterprise and WoC passes). Additional Enterprise and WoC registration passes will not be available for purchase.

How can unused in-person booth staff registration passes be used?

Unused in-person booth staff registration passes can be applied to either vGHC or Virtual MPO's of choice.

Can unused registration passes be used to purchase other items?

Yes, the balance of all unused registration passes can be used to purchase other items.

